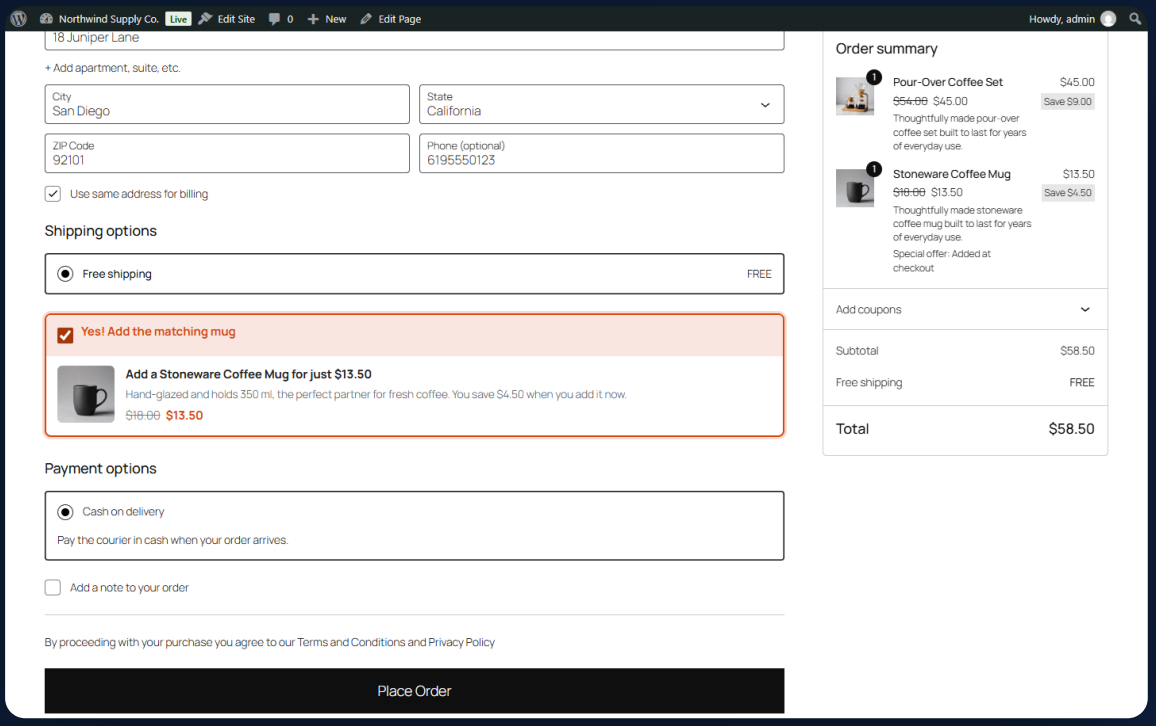
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WOOCOMMERCE PLUGIN · USER GUIDE

BumpBox — Checkout Order Bump for WooCommerce

Version 1.0.0 · Installation, licence activation, every setting explained, FAQ and troubleshooting.



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BumpBox — Checkout Order Bump for WooCommerce: user guide

BumpBox adds a WooCommerce order bump to your checkout: a boxed one-tick offer such as "Yes! Add the matching mug — $13.50". When the shopper ticks the box, the product is added to the order at your offer price; unticking removes it again. It works on the block checkout (the WooCommerce default) and on the classic `[woocommerce_checkout]` shortcode checkout.

1. Requirements

- WordPress 6.4 or newer, PHP 7.4 or newer
- WooCommerce 8.0 or newer (tested with WordPress 7.1, WooCommerce 11.2, PHP 8.3)

2. Installation

1. Download the Free or Pro .zip from your Code Craft account (or install the free version from Plugins → Add New).
2. In WordPress go to **Plugins** → **Add New** → **Upload Plugin**, choose the .zip, click **Install Now**, then **Activate**.
3. A new **BumpBox** menu appears in the admin sidebar.

Replacing the free version with Pro: deactivate and delete the free plugin, then upload Pro. Your offers and settings stay, as long as "Delete all plugin data when the plugin is deleted" is off (it is off by default).

3. Licence activation (Pro)

1. Buy a plan on coodecraft.com. The licence key arrives in your purchase email.
2. Open **BumpBox** → **Licence**, paste the key and click **Activate licence**.
3. Every plan covers one live domain.

Monthly and yearly keys end when the subscription ends. Three days before, an admin notice warns you; once the key has ended the Pro features switch off and the checkout falls back to the free behaviour (one Classic bump; offers that need Pro targeting rules or a variation picker are hidden so they never reach the wrong carts). Nothing is deleted. After renewing, click **I have paid — check again** on the Licence screen. Lifetime keys do not end.

4. Offers screen

BumpBox → **Offers** lists every offer (screenshot: `pro-NN-offers-list.png`) with its product, discount, position and status:

- **Active** — shown on the checkout when the cart matches.
- **Paused** — saved but not shown.
- **Needs Pro** — the offer uses Pro rules or a variable product; it stays hidden without Pro.
- **Choose a product** — the product was deleted.

Row actions: Edit, Pause / Activate, Duplicate (Pro) and Delete. With Pro the list also shows views, orders and revenue per offer. The free version runs one offer; with Pro, **Add offer** stays available.

5. Creating an offer

Open **BumpBox** → **Add offer** (screenshot: `pro-NN-offer-editor.png`).

Offer

- **Name** — only you see it (it also appears on the admin order screen).
- **Status** — tick "Show this offer on the checkout".
- **Product to offer** — type at least three letters and choose a simple product or one exact variation (for example "T-shirt – Navy, M"). With Pro you can choose a variable product; shoppers then pick the option inside the bump.
- **Offer price** — Percentage off, Fixed amount off, Fixed offer price, or No discount. It is worked out from the product's current price (its sale price when on sale) and recalculated on the server every time the cart is calculated.
- **Position on the checkout** — Above the payment methods, Just above the Place order button, or With the order summary. On the block checkout "With the order summary" places the bump under the totals in the order summary column; on the classic checkout it sits between the order table and the payment methods.
- **Show when the cart is at least** — a minimum cart amount (0 = any cart). The amount counts the products in the cart at their current prices, without the bump items.

The offer is also hidden automatically when its product is already in the cart as a normal item.

Copy and look

- **Checkbox text**, **Headline** and **Description**. Placeholders: `{product}` (product name), `{price}` (offer price), `{regular_price}` (normal price) and `{saving}` (the difference).
- **Product photo** on or off, and an **Accent colour** for the border, header and price.

The **Preview** on the right updates as you type; product and price changes appear after saving.

6. Pro: targeting, design and testing

These fields are shown, disabled, in the free version (screenshot: `pro-NN-pro-offer-editor.png`).

- **Cart contains any of** — show the offer only when one of these products (or variations) is in the cart.
- **Cart has a product from** — show the offer only when the cart has a product from one of these categories (child categories count too). When both lists are filled, both must match.
- **Hide when the cart is over** — an upper cart limit (0 = none).
- **Priority** — lower numbers show first when several offers match.
- **Template** — Classic (dashed box), Minimal, Highlight banner or Product card.
- **A/B test** — tick to show copy B (checkbox text, headline, description) to half of your shoppers. Each shopper session keeps the same copy. Empty B fields fall back to copy A.

BumpBox → **Settings** → **Offers per checkout** (Pro) sets how many matching offers show at once (1–5).

7. What shoppers see

On the checkout the offer appears in the position you chose (screenshots: `pro-NN-block-checkout-bump.png`, `pro-NN-block-checkout-ticked.png`, `pro-NN-block-two-bumps.png`, `pro-NN-classic-checkout-bump.png`).

- Ticking the box adds one item at the offer price; the order summary and total refresh right away.
- Unticking removes it.
- The bump item cannot be changed to more than one; to buy more the shopper adds the product from the shop.
- In the cart, order and emails the item is labelled "Special offer: Added at checkout" (can be turned off in Settings).
- If the cart stops matching the offer (it drops below the minimum, or the shopper adds the same product normally), the bump item is taken out of the cart so the discount is never given to carts it was not meant for.
- With a variable product (Pro), a "Choose an option" list in the bump shows each in-stock option with its offer price.

On the admin order screen, bump lines are marked "BumpBox offer: " (and "(copy B)" when the B copy was shown) (screenshot: `pro-NN-admin-order.png`).

8. Stats (Pro)

BumpBox → **Stats** (screenshot: `pro-NN-stats.png`) shows per offer and per copy:

- **Views** — checkouts where the shopper saw the offer (counted once per shopper until they place an order; the next checkout counts again).
- **Added** — checkouts where the shopper ticked the box (unticking and ticking again counts once).
- **Add rate** — added ÷ views.
- **Orders** — new orders that include the bump item.
- **Order rate** — orders ÷ views.
- **Revenue (excl. tax)** — the bump lines' totals after the discount.

Reset stats sets every counter back to zero. Counters are stored even while Pro is inactive, so nothing is missed between a licence ending and its renewal.

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9. Settings

BumpBox → Settings

- **Cart label** — "Special offer: Added at checkout" under bump items.
- **Offers per checkout** (Pro) — 1 to 5.
- **Uninstall** — "Delete all plugin data when the plugin is deleted". When ticked, deleting the plugin removes offers, settings, stats and the licence. Orders are never changed.

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10. FAQ

Does it work with the block checkout? Yes, and with the classic shortcode checkout.

Is the discount safe? Yes. The browser only says which offer was ticked; the price comes from the saved offer on the server.

Can I show the bump on the cart page? Not yet. BumpBox shows offers on the checkout page only.

Does it support HPOS? Yes, it declares compatibility with High-Performance Order Storage and stores its order data as order item meta.

Developers: filters `bbob_offer_eligible`, `bbob_max_offers`, `bbob_offer_variant`, `bbob_offer_template` and the action `bbob_front_assets`.

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11. Troubleshooting

- **The offer does not appear.** Check the offer is Active, the product is published, in stock and not already in the cart, and the cart reaches the minimum amount. In the free version, offers marked "Needs Pro" stay hidden.
- **"Sorry, this offer is no longer available."** The cart changed in another tab, or the product went out of stock; reload the checkout.
- **A custom checkout layout without a payment block.** On the block checkout, offers whose position block is missing are shown with the order summary instead.