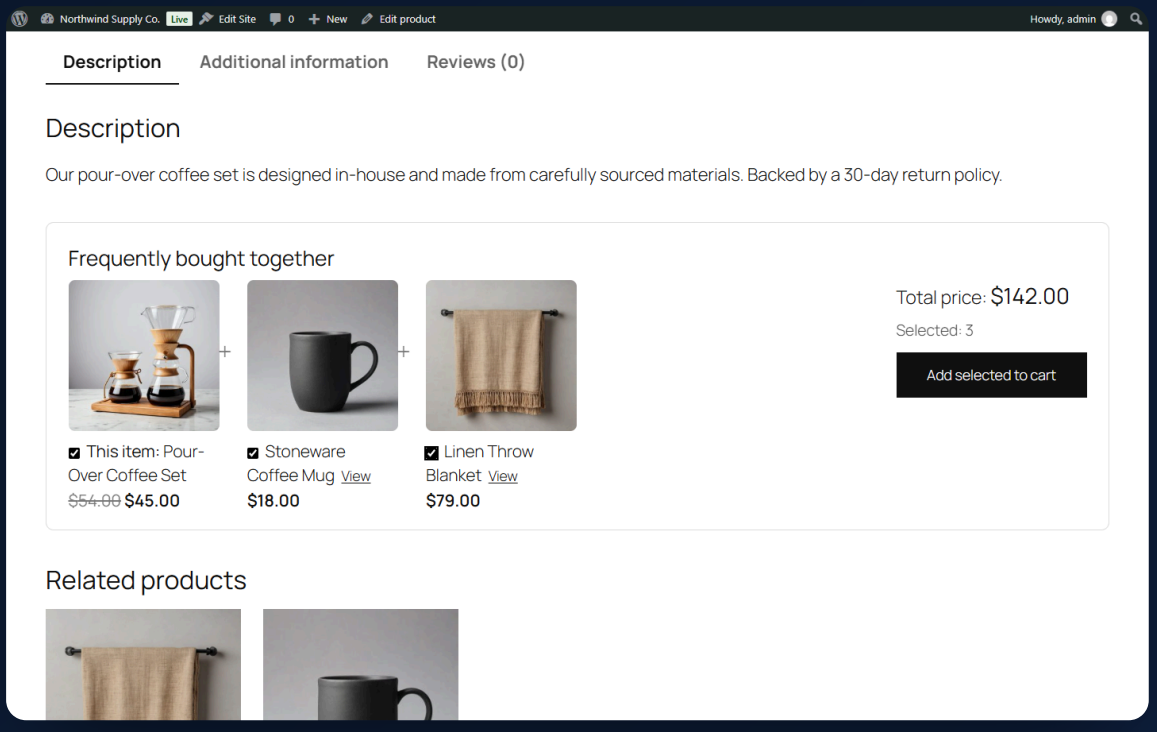
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WOOCOMMERCE PLUGIN · USER GUIDE

# Pairloom — Frequently Bought Together for WooCommerce

Version 1.0.0 · Installation, licence activation, every setting explained, FAQ and troubleshooting.




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# Pairloom — Frequently Bought Together for WooCommerce: user guide

Pairloom adds a "Frequently bought together" block to your WooCommerce product pages. It shows the product being viewed plus a few products that go with it, each with a picture, a price and a checkbox. Shoppers untick what they do not want, see the total change, and add everything with one button.

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## 1. Installation

1. Make sure WooCommerce 8.0 or newer is installed and active.
2. Go to **Plugins** → **Add New** → **Upload Plugin**, choose the Pairloom zip and click **Install Now**, then **Activate**. (Pro: upload the Pro zip. If the free version is installed, deactivate and delete it first — your settings and suggestions stay as long as "Delete all plugin data" is off.)
3. A **Pairloom** menu appears in the admin sidebar with **Pairs**, **Revenue report**, **Settings** and **Licence** (Pro) or **Upgrade to Pro** (free).

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## 2. Activating your Pro licence

1. Open **Pairloom** → **Licence**.
2. Paste the key from your coodecraft.com order email or account and click **Activate**.
3. The screen shows the plan and, for monthly or yearly plans, when it renews. Each key works on one live domain.
4. When a monthly or yearly key ends, the Pro features switch off (the store keeps working with the free features, and nothing you saved is lost). Renew and click **I have paid — check again** to switch them back on straight away.

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## 3. Choosing suggestions for a product

Screenshot: `pro-NN-product-linked-tab.png`

1. Go to **Products**, edit a product and open the **Linked Products** tab.
2. In **Frequently bought together**, search for products and pick them in the order you want them shown.
3. Tick **Hide the block** if this product should not show the block at all.
4. Pro: **Bought-together discount (%)** overrides the store-wide discount for this product (empty = store default, 0 = no discount).

5. Click **Update**.

Where the block's products come from, in this order, up to the number set in Settings:

1. The products you picked here.
2. Pro: products most often bought in the same order as this one (see section 6).
3. The product's **Upsells** (or **Cross-sells**, or nothing — see Settings → Fallback).

Products that cannot be bought right now are skipped: out of stock, no price, draft or private, password-protected, hidden from the catalogue, or a product type the block cannot add (grouped, external). The next product moves up.

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## 4. What shoppers see

Screenshots: `pro-NN-front-block.png`, `pro-NN-front-added.png`

- "This item:" (the product being viewed) followed by the suggestions, all ticked.
- **Total price** for everything ticked, updated as boxes are ticked or unticked, and the number selected.
- **Add selected to cart** adds every ticked product (one of each) in one request. A message confirms how many were added, with a **View cart** link. If WooCommerce is set to "Redirect to the cart page after successful addition", the shopper goes to the cart instead.
- If the product being viewed is a variable product, the shopper picks its options in the normal form above; until then the button says to choose them first.
- Free: a variable suggestion shows a link to its page and cannot be ticked. Pro: it gets a picker with the variations in stock.

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## 5. Settings (Pairloom → Settings)

Screenshot: `pro-NN-settings.png`

| Setting | What it does |
|---|---|
| Show the block | Turns the block on or off on every product page. |
| Heading | The block's title (default "Frequently bought together"). |
| Button text | Default "Add selected to cart". |
| Position | Below the product summary (classic themes: before the description tabs; block themes: after the product details), or right after the add-to-cart button. |
| Suggestions shown | 1 to 6 products next to the product being viewed (default 3). |
| Fallback | Upsells, cross-sells or nothing, used after the hand-picked products. |
| Layout (Pro) | Row (pictures side by side), List (one product per line) or Grid (cards). |

| Setting | What it does |
|---|---|
| Discount (%) (Pro) | Store-wide bought-together discount; 0 = off. |
| Discount label (Pro) | Name of the discount line in cart, checkout, order and emails. |
| Order history (Pro) | Use products bought together in past orders. |
| Orders from the last (days) (Pro) | How far back to read orders (default 180). |
| Bought together at least (orders) (Pro) | Minimum number of orders a pair must appear in (default 2). |
| Delete all plugin data | Only when ticked does deleting the plugin remove its settings and product data. |

## 6. Pro: suggestions from order history

Screenshot: `pro-NN-pairs-history.png`

Once a day (and when you click **Rebuild now** on **Pairloom → Pairs**) Pairloom reads your **processing and completed** orders from the last N days, newest first, up to 5,000 orders. For each order it takes the distinct products in it (a variation counts as its parent product) and adds one to every pair of them. A pair is used when it appears in at least the minimum number of orders; for each product the partners are sorted by how many orders they share, most first. The Pairs screen lists every product with its partners and the number of orders, plus how many orders were read and when.

These suggestions come after your hand-picked ones and before the upsell fallback.

## 7. Pro: bought-together discount

Screenshots: `pro-NN-block-cart.png`, `pro-NN-block-checkout.png`, `pro-NN-classic-checkout.png`

- Set a store-wide percentage in Settings and, if you like, a different one per product.
- The product page shows the old and new total and "You save".
- In the cart, each suggested item that is in the cart **together with the product it was suggested for** gets the percentage off — for at most as many units as there are of that product, and each cart unit only once. The discount appears as one line per product, e.g. "Bought together discount (Pour-Over Coffee Set) −$9.70".
- It is worked out again from the cart on every change, so it disappears as soon as either product is removed — in the cart, the checkout or through the Store API.
- It does not matter how the products got into the cart (the block or separately); being in the cart together is what counts.
- The line is saved on the order as a fee line, so the order total, emails and refunds are right. It is not taxable: taxes on the items are not reduced.

## 8. Pro: revenue report

Screenshot: `pro-NN-report.png`

**Pairloom** → **Revenue report** shows, for the last 7, 30, 90 or 365 days and per product page: orders, add-on items (products added with the block's button, not the product being viewed), add-on revenue (what was paid for those lines after coupons) and the discount given. Processing, on-hold and completed orders count.

## 9. FAQ

**Does it work with the block cart and checkout?** Yes, and with the classic shortcode cart and checkout. Products are added to the normal WooCommerce cart.

**Is it HPOS compatible?** Yes.

**Can I add the block somewhere else with a shortcode?** Not yet. It shows on product pages only.

**Can the main product's quantity be changed in the block?** No, the block adds one of each ticked product. Shoppers can change quantities in the cart.

## 10. Troubleshooting

- **No block on a product**: the product needs at least one suggestion that can be bought now (in stock, has a price, published). Check **Pairloom** → **Pairs** → "Shown now", and that "Hide the block" is not ticked on the product.
- **A product is missing from the block**: it is out of stock, has no price, is hidden, or the maximum number of suggestions has been reached.
- **The discount does not show** (Pro): check the licence is active, the discount is above 0 and the product's own value is not 0.
- **Order-history suggestions are empty** (Pro): there may not be enough orders yet; lower "Bought together at least" or click **Rebuild now**.