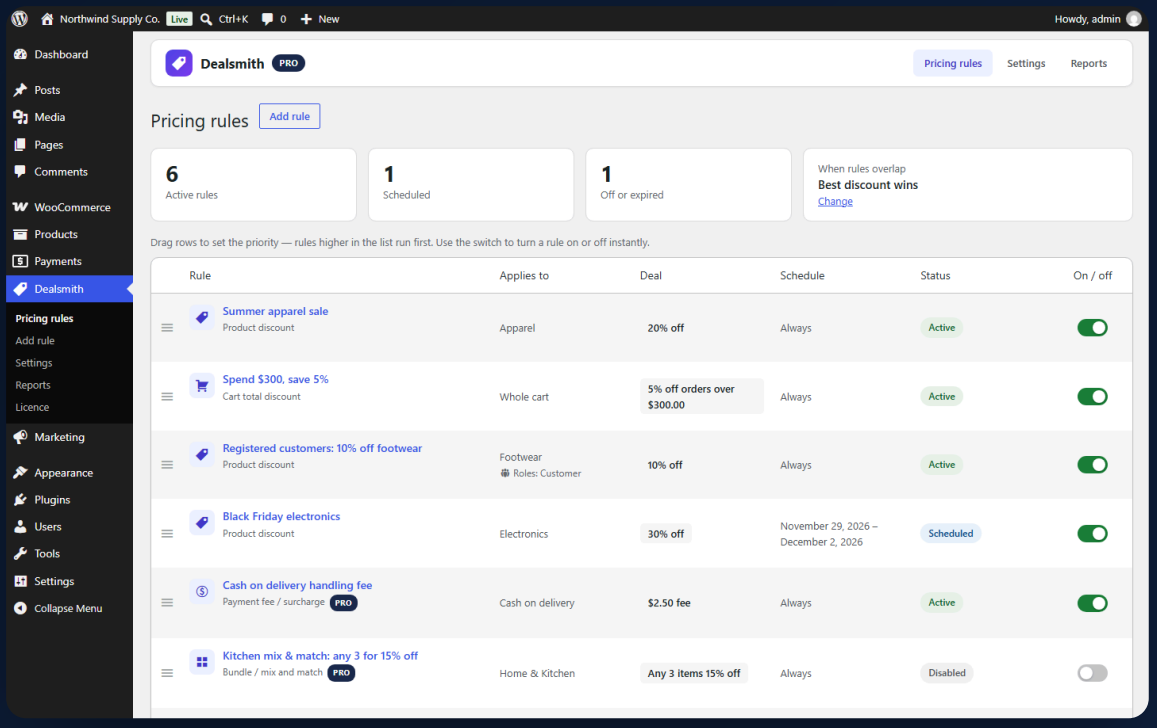
CODE CRAFT
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WOOCOMMERCE PLUGIN · USER GUIDE

Dealsmith — Dynamic Pricing & Discounts for WooCommerce

Version 1.0.0 · Installation, licence activation, every setting explained, FAQ and troubleshooting.



coodecraft.com/market/product/woo-dynamic-pricing · support: coodecraft.com/contact

Dealsmith — Dynamic Pricing & Discounts for WooCommerce

User guide · version 1.0.0 · Code Craft

Dealsmith replaces hand-edited sale prices and one-off coupons with rules: quantity breaks, product and category sales, cart-total discounts and (Pro) BOGO deals, role pricing, bundles, payment fees, badges, cart notices and usage reports. Rules apply automatically in the block and classic cart and checkout, and product pages show the same price the cart charges.

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1. Requirements

- WordPress 6.4 or newer, PHP 7.4 or newer
- WooCommerce 8.0 or newer (tested up to 11.2), HPOS and the block cart/checkout supported

2. Installation

1. In WordPress go to **Plugins** → **Add New** → **Upload Plugin** and upload `woo-dynamic-pricing-free.zip` (Free) or `woo-dynamic-pricing.zip` (Pro).
2. Click **Activate**. A new **Dealsmith** menu appears in the admin sidebar.
3. Nothing changes in your store until you create and enable a rule.

Upgrading from Free to Pro

Upload the Pro zip over the Free plugin (WordPress asks whether to replace the current version — choose **Replace current with uploaded**). Your rules and settings are kept. Then activate your licence (next section).

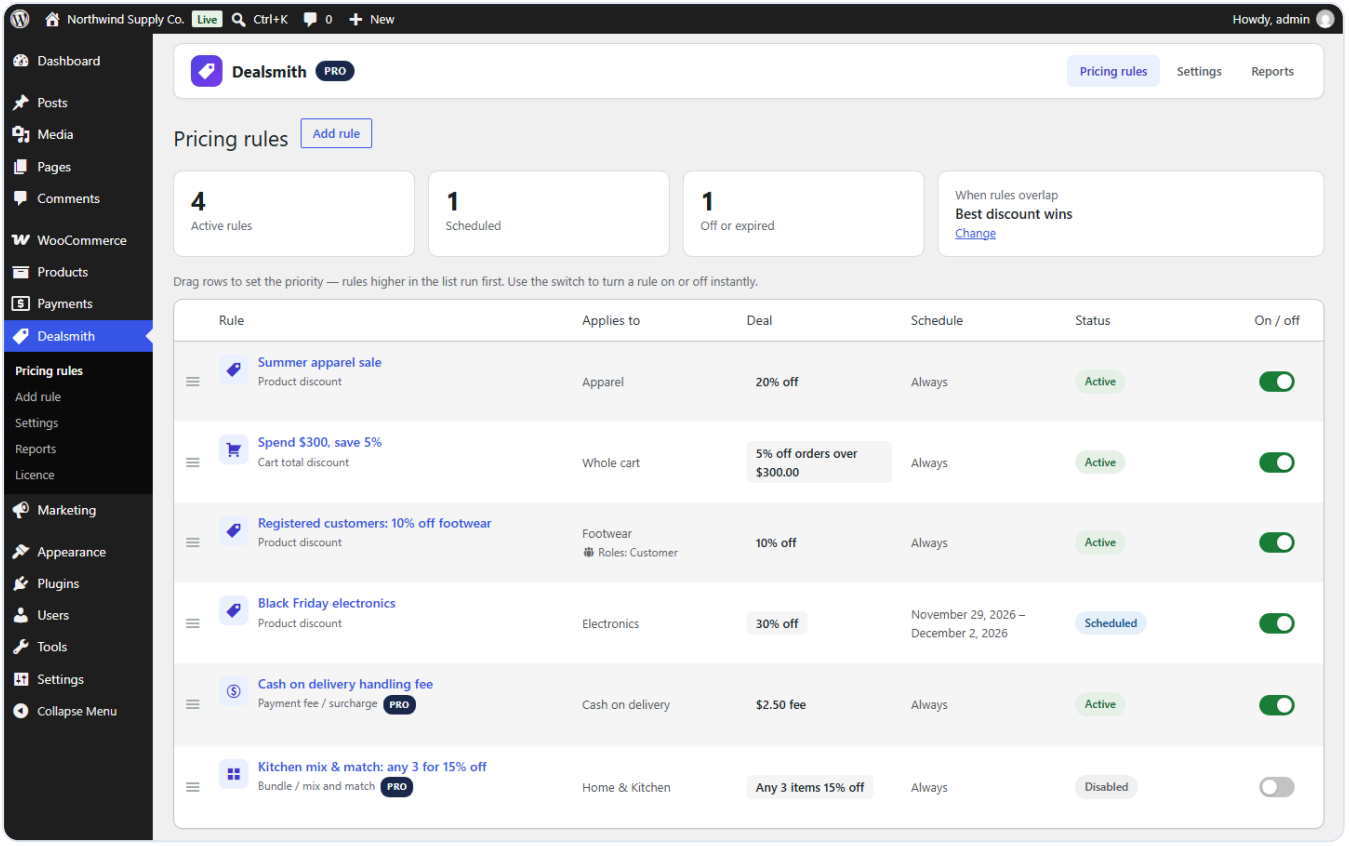
3. Licence activation (Pro)

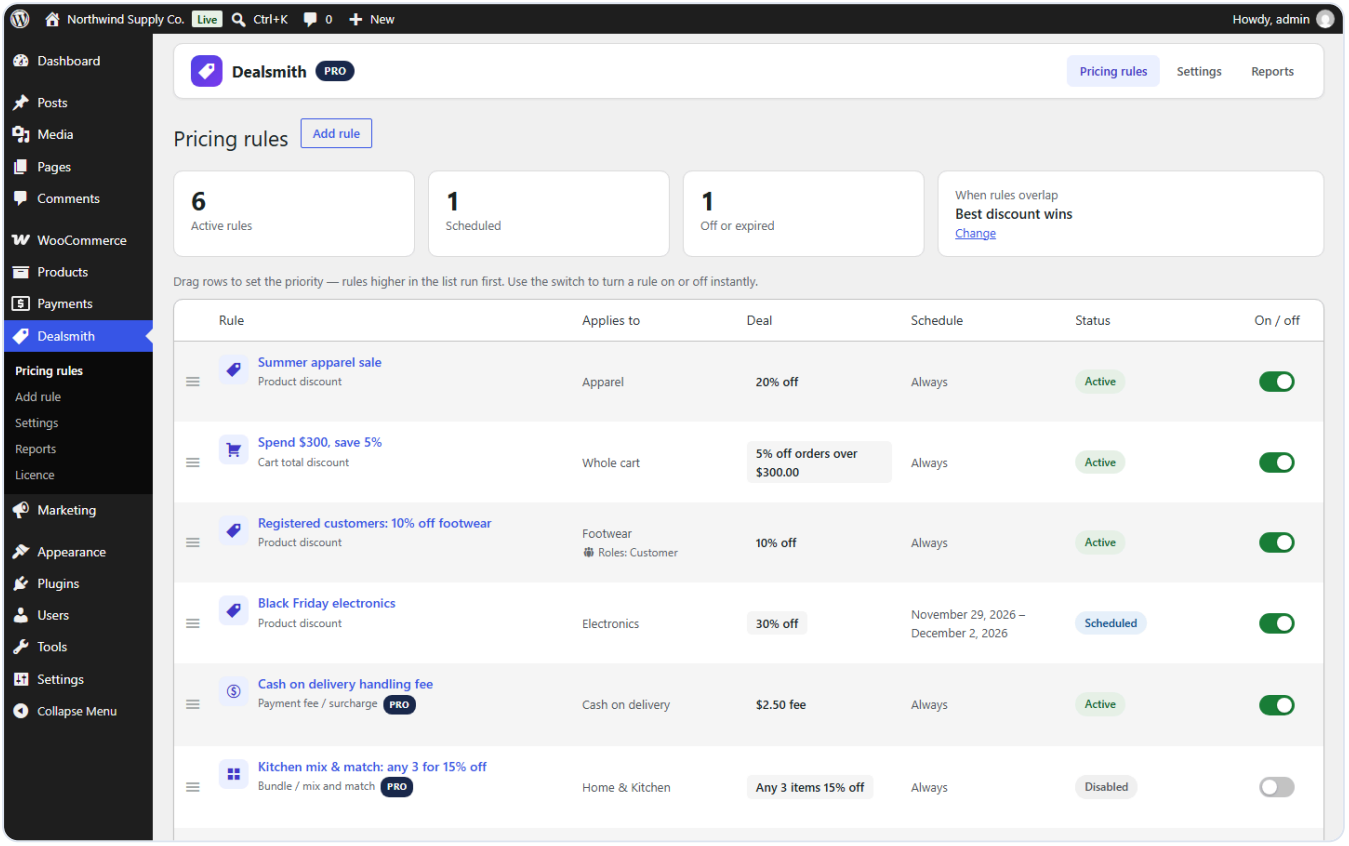
1. Open **Dealsmith** → **Licence**.
2. Paste the key from your Code Craft purchase email and click **Activate licence**.
3. Pro features unlock immediately. When a monthly or yearly licence ends, the Pro features switch off (the free features and all your settings are kept) and switch back on as soon as you renew; use **I have paid — check again** on the licence screen after paying. Lifetime licences never end.
4. To move the licence to another site, click **Deactivate on this site** first.

Lost your key? It is in your account at coodecraft.com/account.

4. The rule list — Dealsmith → Pricing rules

Screenshots: ,

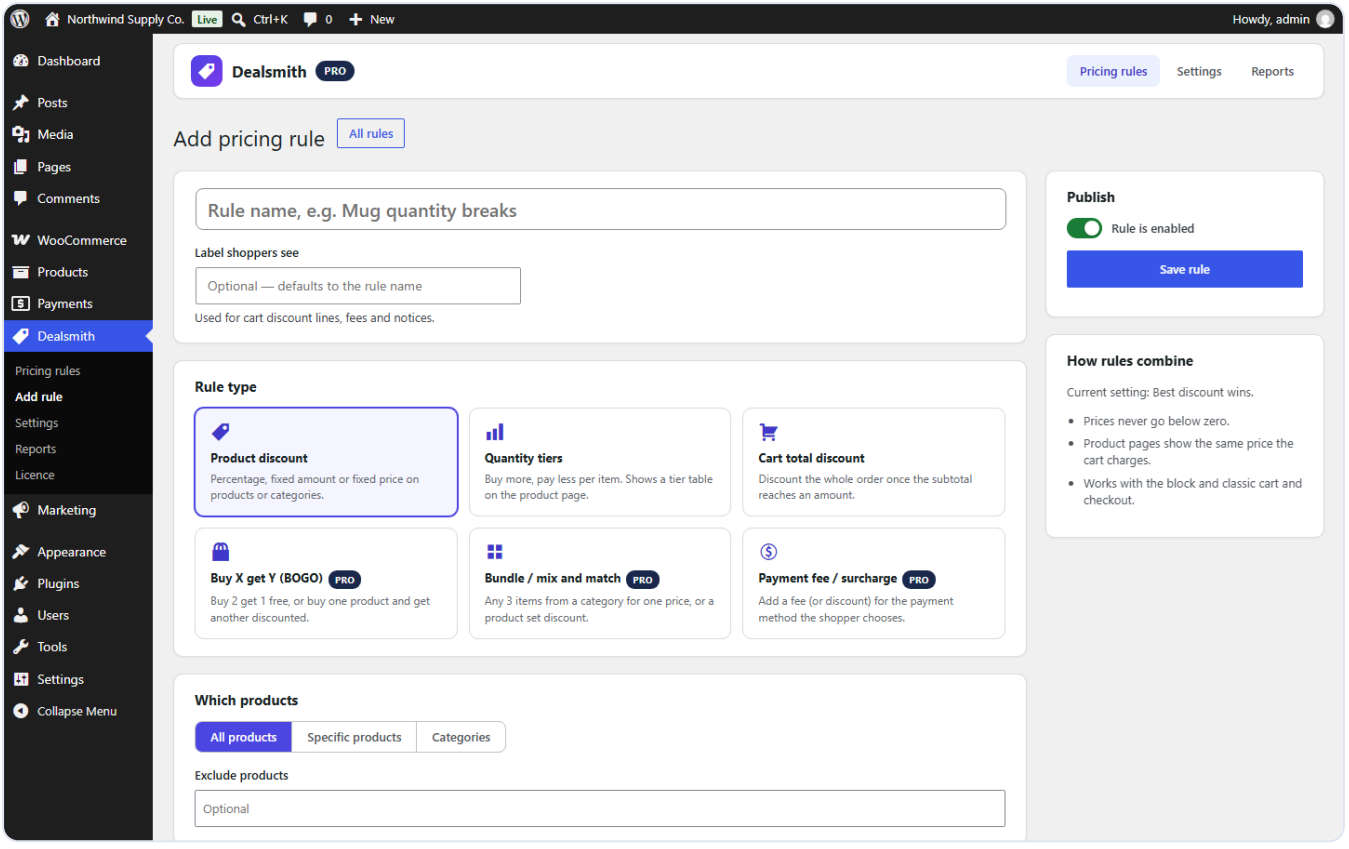


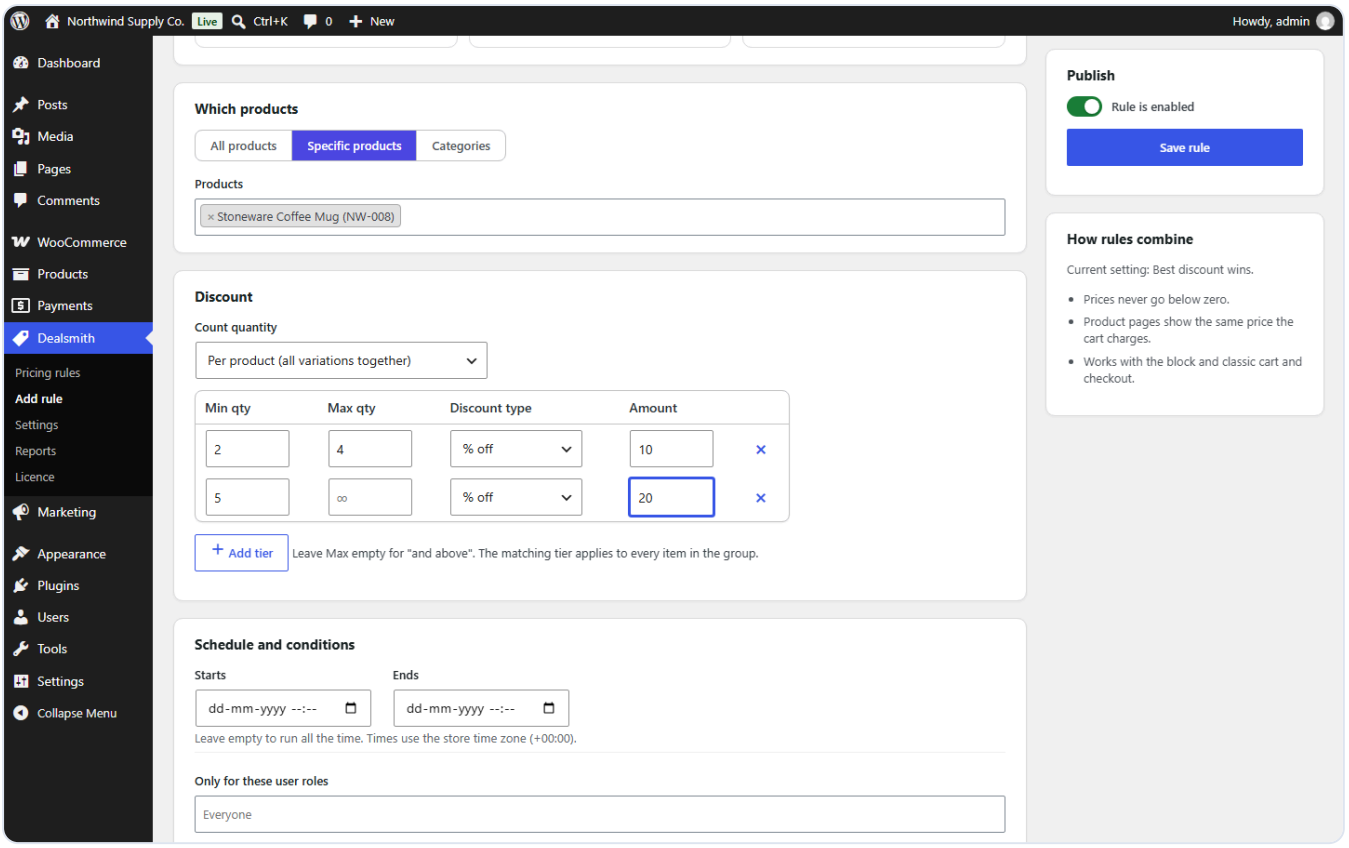


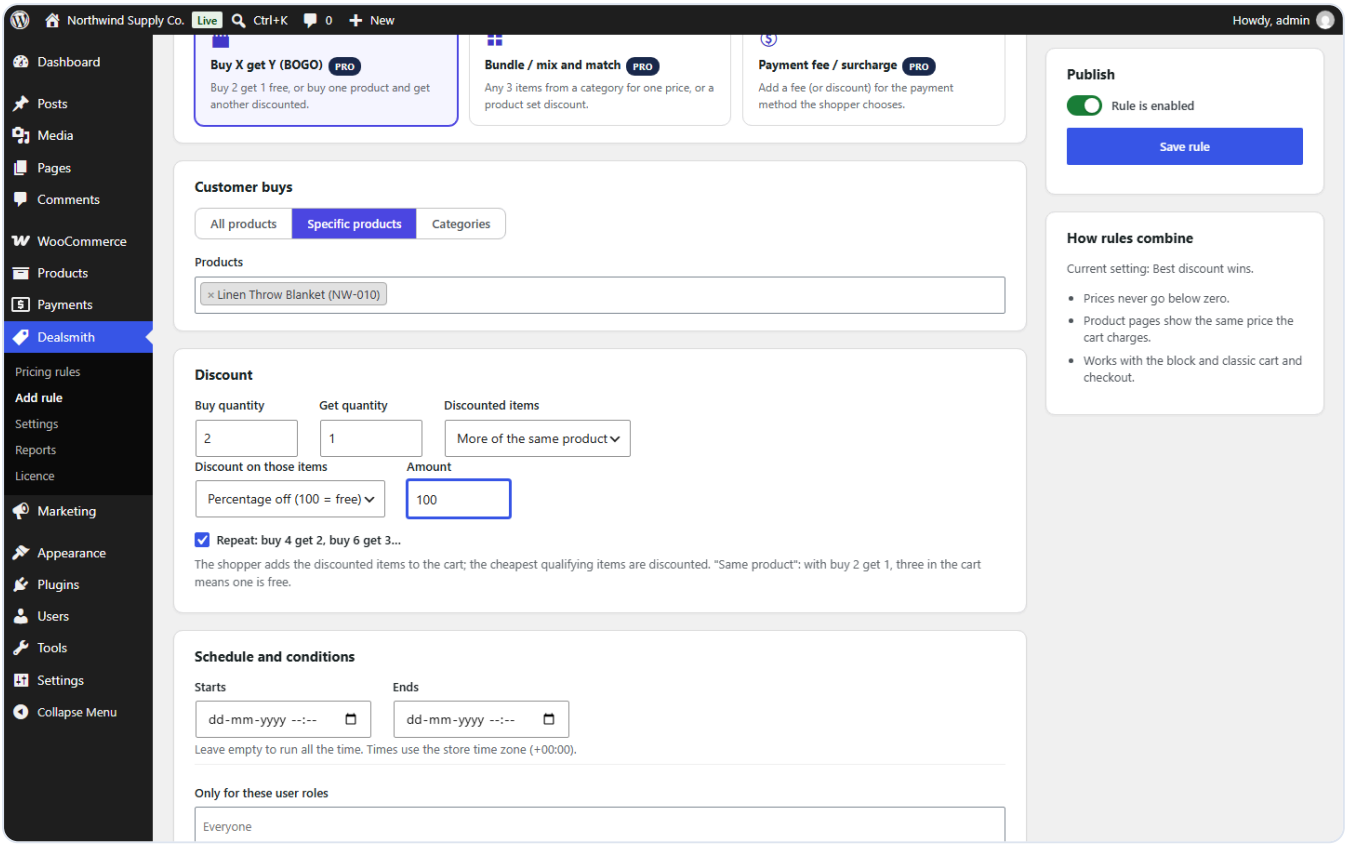
- **Summary cards** show how many rules are active, scheduled and off or expired, and how overlapping rules combine.
- **Rule** column: name, rule type and row actions **Edit**, **Duplicate** (the copy starts disabled) and **Delete**.
- **Applies to**: products, categories, the whole cart or the payment methods.
- **Deal**: a one-line summary, for example "2–4: 10% off · 5+: 20% off".
- **Schedule**: "Always" or the start/end dates.
- **Status**: Active, Disabled, Scheduled (start date in the future), Expired (end date passed) or Needs Pro (the rule uses a Pro feature and is paused in the Free version).
- **On / off** switch: saves instantly.
- **Priority**: drag a row by its handle (≡). Rules higher in the list run first. The new order saves automatically.

5. Creating a rule — Dealsmith → Add rule

Screenshots: , ,







1. **Rule name** — for you; shoppers do not see it unless you leave the label empty.
2. **Label shoppers see** — used for cart discount lines, fees and notices (optional).
3. **Rule type** — pick one of the cards (see 5.1–5.6).

4. **Which products** — All products, Specific products (search by name or SKU; variations can be chosen) or Categories (sub-categories are included). You can exclude products.
5. **Discount** — the settings for the chosen type.
6. **Schedule and conditions** — optional start and end date/time in the store time zone; Pro: user roles, specific customers, exclusive flag and badge text.
7. In the **Publish** box, leave **Rule is enabled** on and click **Save rule**.

After saving, the editor warns you if the rule cannot apply yet (for example no products selected).

5.1 Product discount (Free)

Percentage off, fixed amount off each item, or a fixed price for each item, for the selected products or categories. Example: "Summer apparel sale — 20% off the Apparel category".

5.2 Quantity tiers (Free)

Add one row per tier: **Min qty**, **Max qty** (empty = "and above"), discount type (% off, amount off each, fixed price each) and amount. Example: 2–4 = 10% off, 5+ = 20% off.

Count quantity decides what counts towards a tier:

- *Per product* — all variations of the product together (default).
- *Per cart line* — each variation separately.
- *All matching items together* — mix and match across every product the rule covers.

The tier that matches applies to every item in the group (5 mugs at 20% off, not 4 at 10% and 1 at 20%).

5.3 Cart total discount (Free)

Discount the order once the cart subtotal reaches an amount (optionally only up to a maximum subtotal). Choose a percentage of the subtotal or a fixed amount. It appears as its own line named after the rule label, for example "Spend $300, save 5%: −$15.00", in the cart, checkout, order, emails and refunds.

5.4 Buy X get Y — BOGO (Pro)

- **Buy quantity** and **Get quantity**, e.g. buy 2 get 1.
- **Discounted items**: more of the same product, specific products, or products from categories.
- **Discount on those items**: percentage off (100 = free) or a fixed price each.
- **Repeat**: buy 4 get 2, buy 6 get 3, and so on.

The shopper adds the items to the cart themselves; the cheapest qualifying items are discounted. With "same product, buy 2 get 1 free", three blankets in the cart cost the price of two.

5.5 Bundle / mix and match (Pro)

- **Mix and match**: every group of N eligible items (for example any 3 from Home & Kitchen) gets a percentage off or a fixed price for the group.

- **Product set**: choose *Specific products* above; each complete set (one of each product) gets the discount.

The discount is shared across the items of the bundle in proportion to their prices.

5.6 Payment fee / surcharge (Pro)

Tick the payment methods, choose a fixed amount or a percentage of the order (items + shipping) and whether the fee is taxable. A negative amount gives a discount for that payment method instead. The fee updates as soon as the shopper switches payment method, in both the block and the classic checkout.

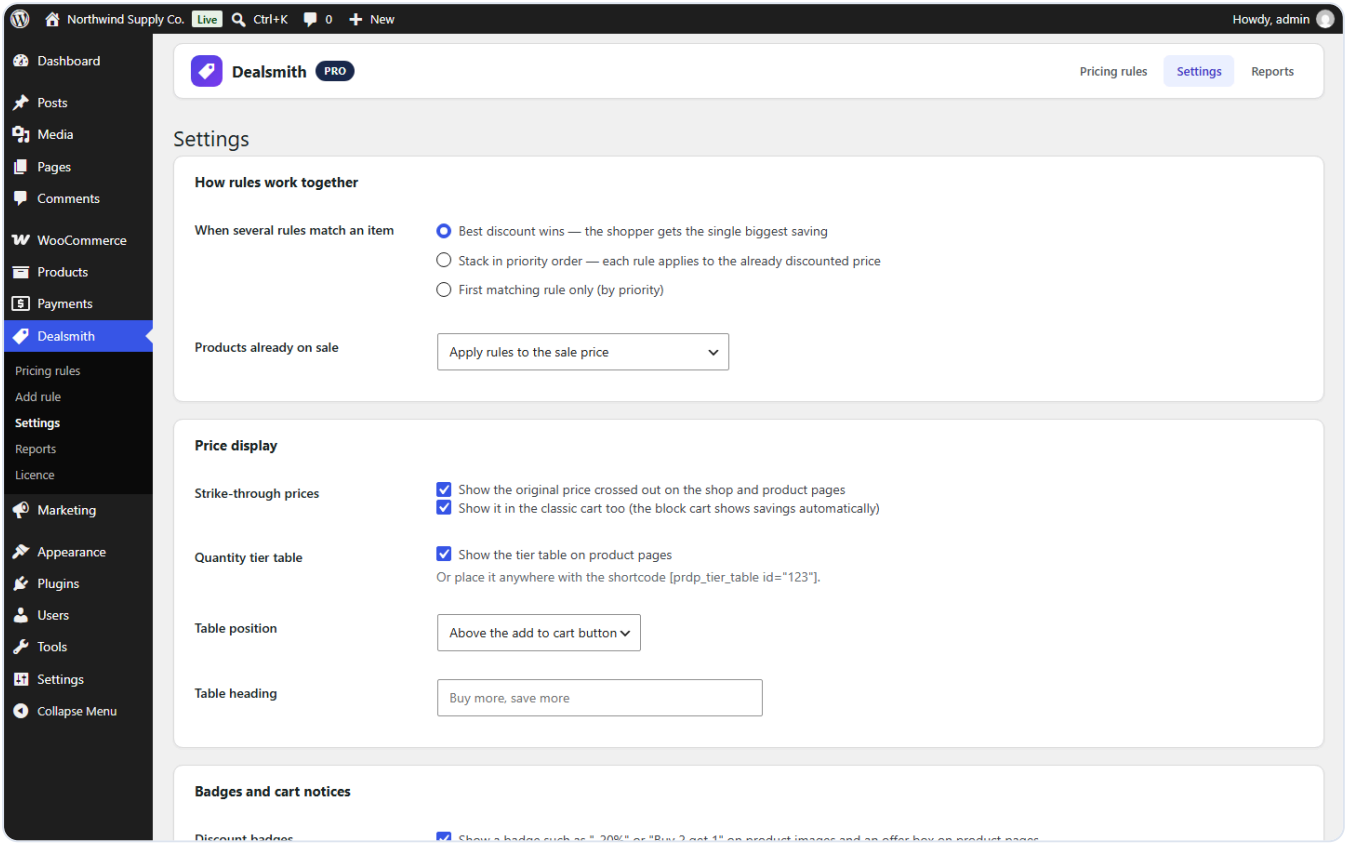
5.7 Conditions (Pro)

- **Only for these user roles** — e.g. Customer, Wholesale, or *Guest (not logged in)*.
- **Only for these customers** — search customers by name or email.
- **Exclusive** — when this rule applies to an item, lower-priority rules are skipped for it (used with "Stack in priority order").
- **Badge text** — replaces the automatic badge ("-20%", "Bulk savings", "Buy 2 get 1").

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6. Settings — Dealsmith → Settings

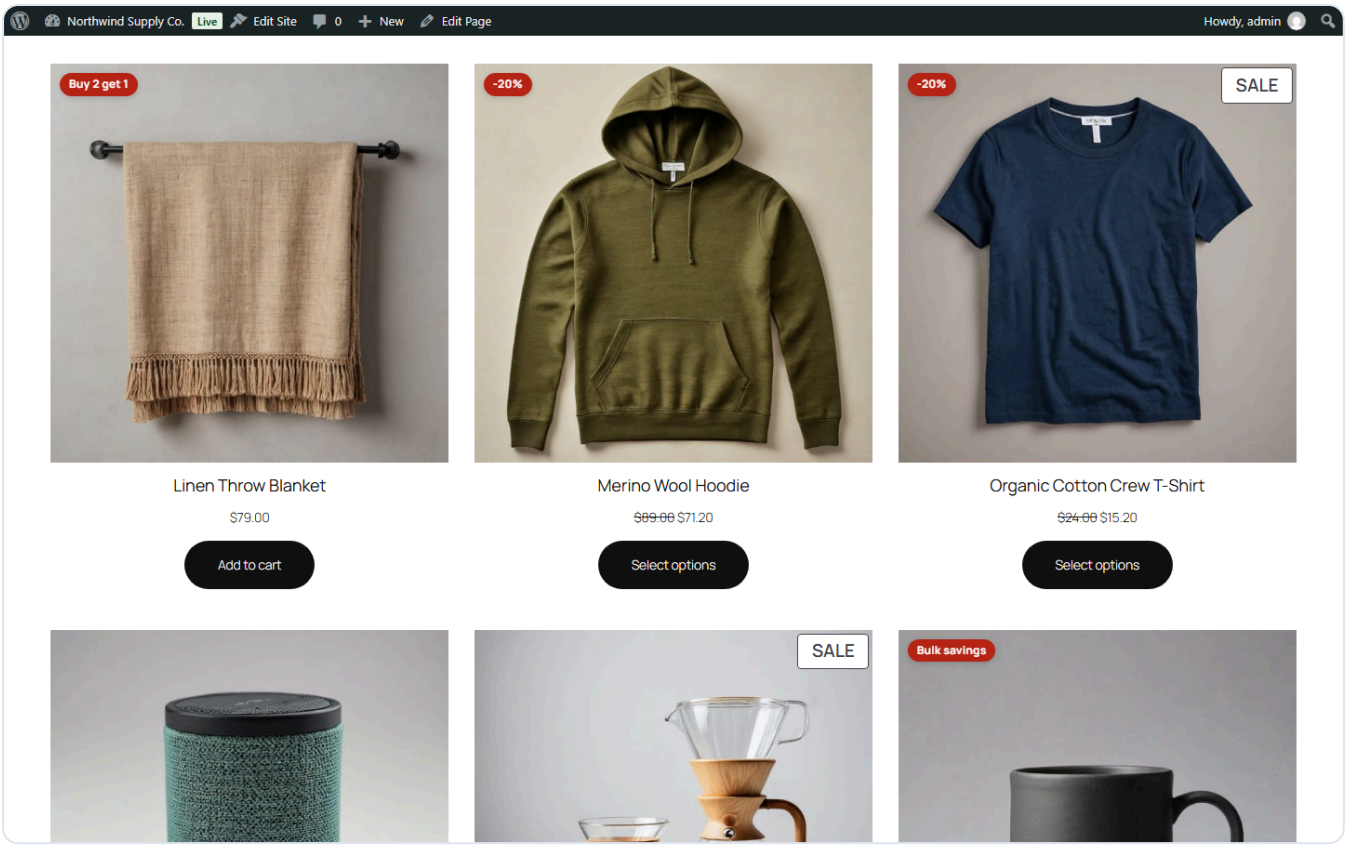
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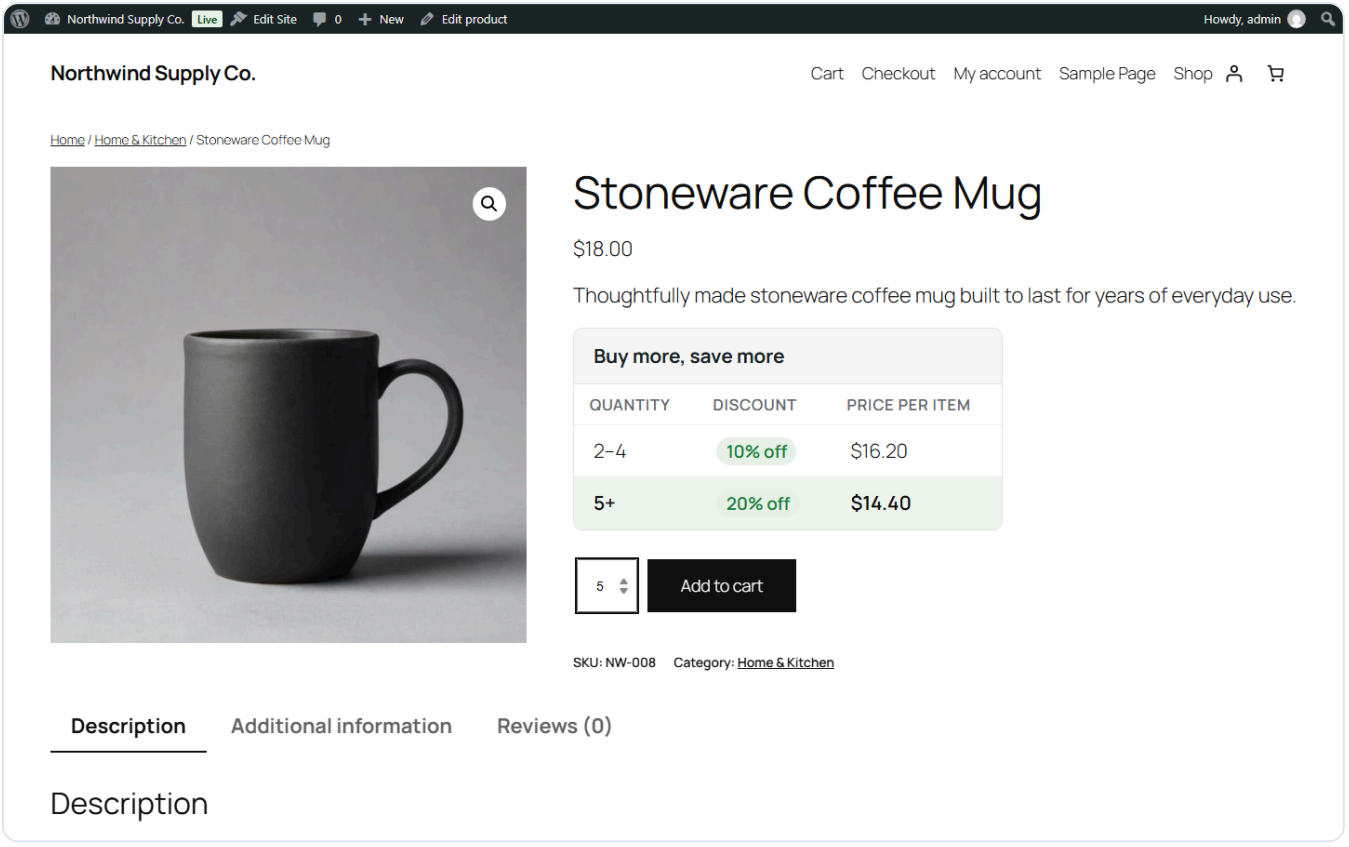


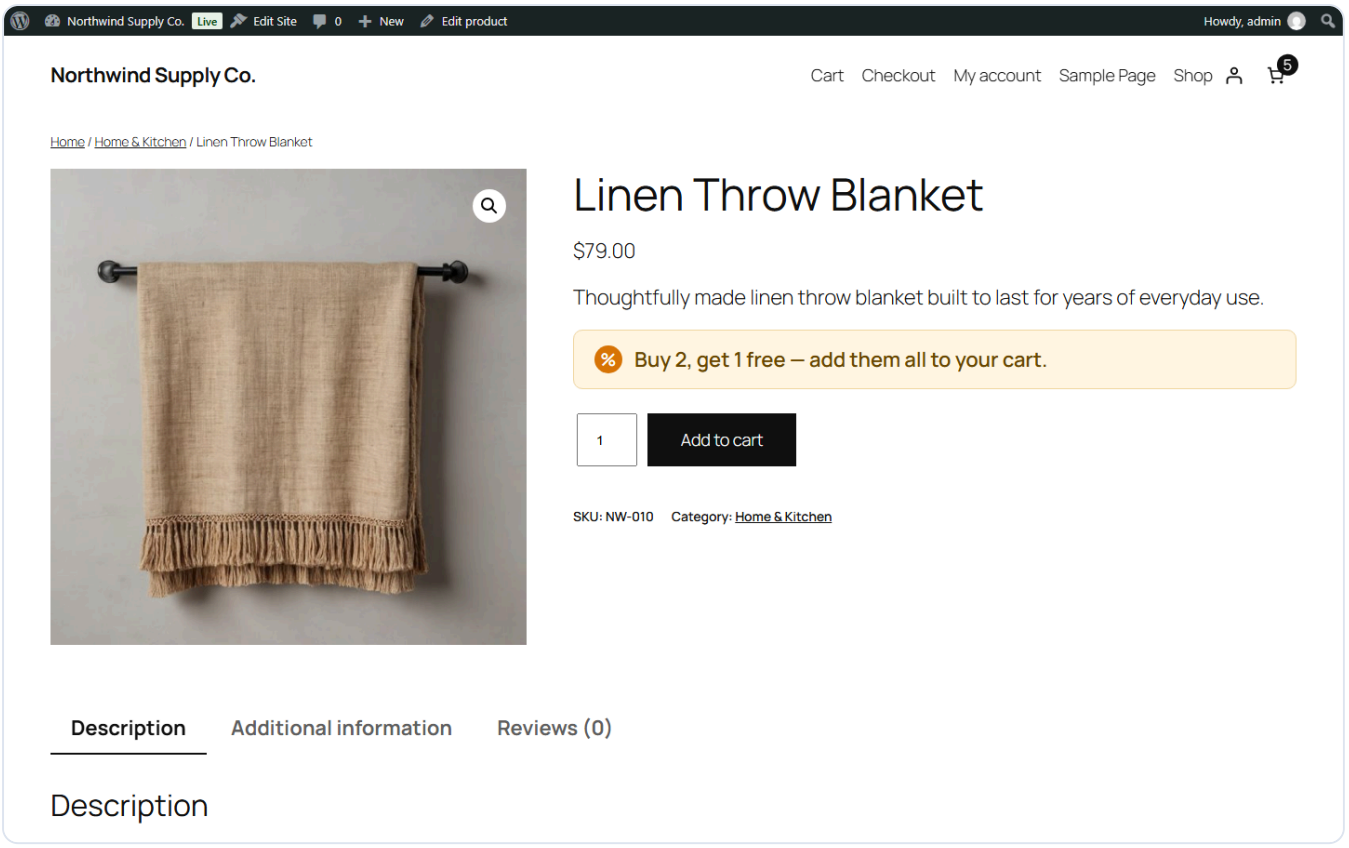
Setting	What it does
When several rules match an item (Pro)	**Best discount wins** (default, also the Free behaviour), **Stack in priority order** (each rule applies to the already discounted price), or **First matching rule only**. The same choice applies to cart total rules.
Products already on sale	Apply rules to the sale price, or skip sale items entirely.
Strike-through prices	Show the original price crossed out on shop and product pages, and in the classic cart. The block cart shows the saving automatically.
Quantity tier table	Show the table on product pages, above or below the add-to-cart button, with your own heading. Shortcode: `[prdp_tier_table id="123"]`.
Discount badges (Pro)	Badge on product images in the shop and an offer box on product pages for BOGO and bundle deals.
Cart notices (Pro)	"Add 2 more Stoneware Coffee Mug to get 20% off.", "Spend $70.00 more to get 5% off your order.", "You are saving $97.00 on this order." Shown above the block or classic cart and checkout and updated live.
Delete all plugin data when the plugin is deleted	Off by default so switching Free → Pro keeps your rules. Turn it on only if you want rules, settings and report data removed when you delete the plugin.

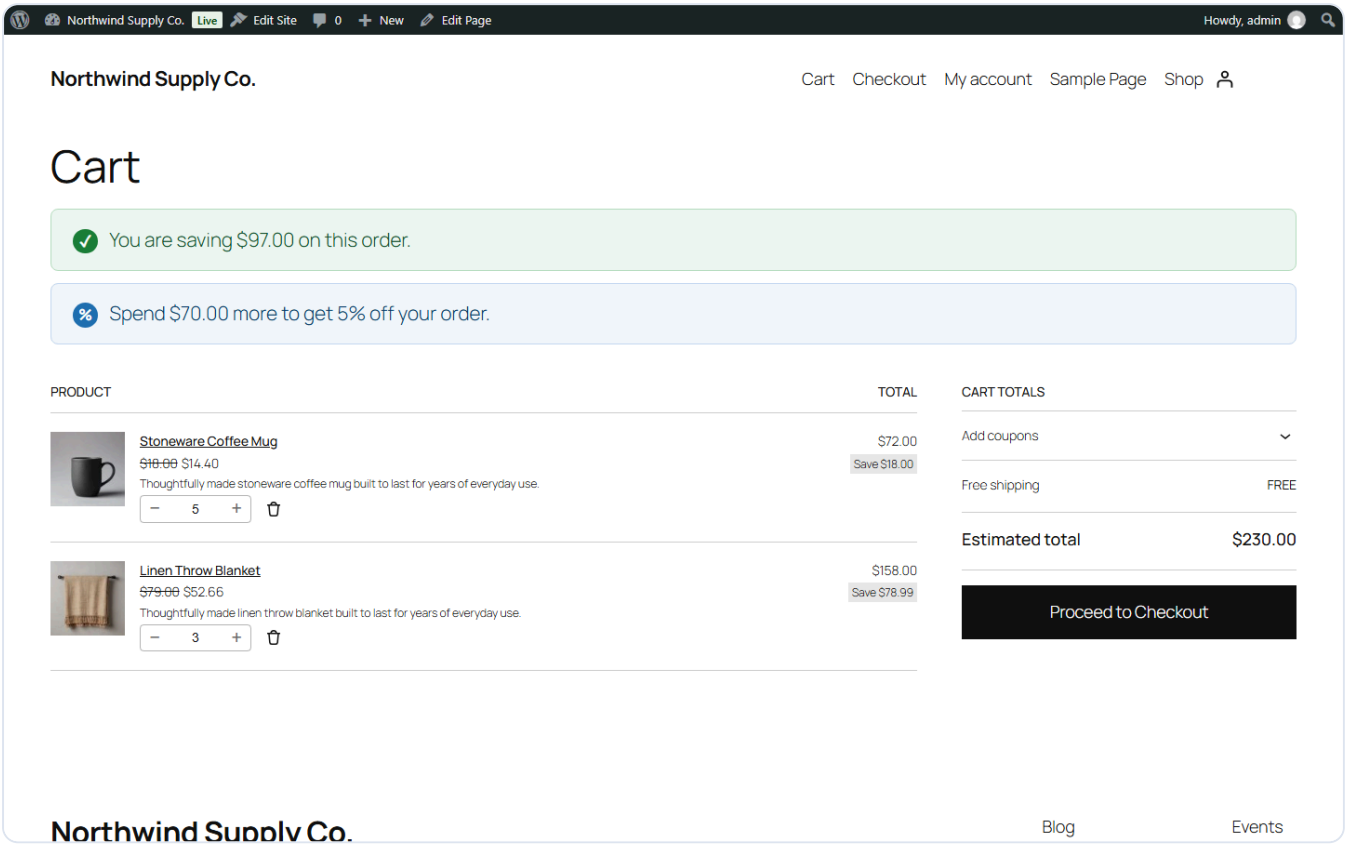
7. What shoppers see

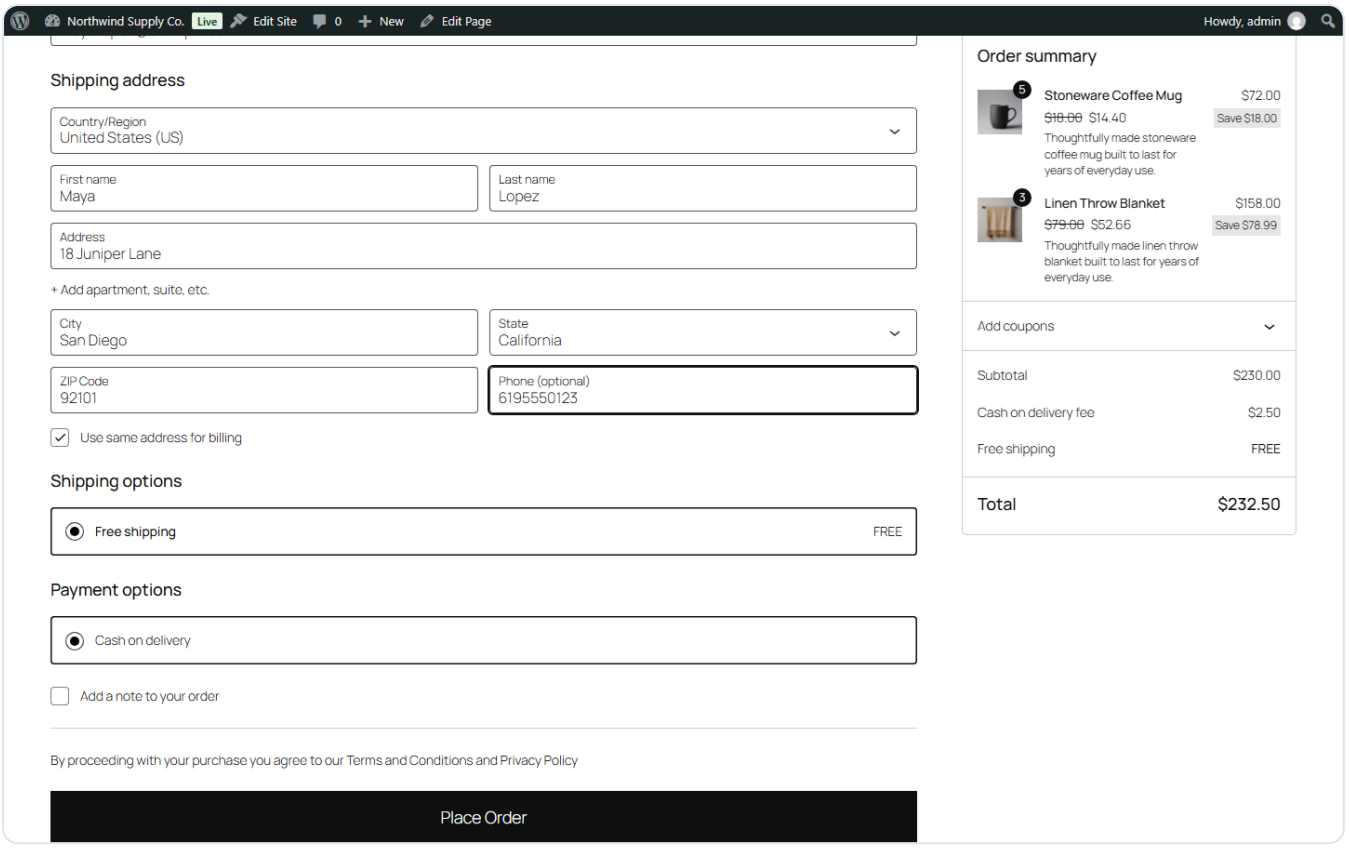
Screenshots: , , , , ,

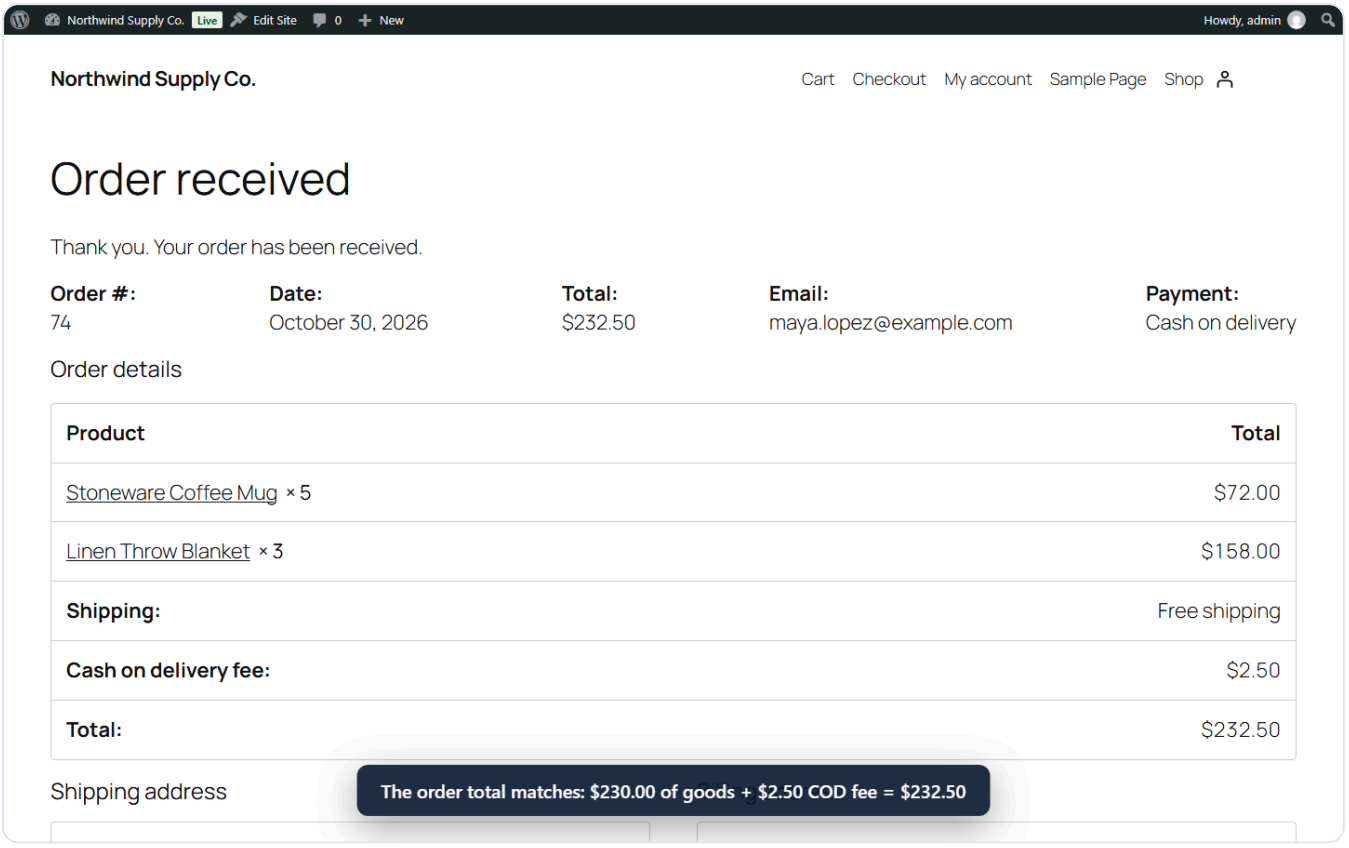

Northwind Supply Co.
Live
Edit Site
0
New
Edit Page
Howdy, admin
Buy 2 get 1
-20%
-20%
SALE
Linen Throw Blanket
$79.00
Add to cart
Merino Wool Hoodie
$89.00 $71.20
Select options
Organic Cotton Crew T-Shirt
$24.00 $15.20
Select options
SALE
Bulk savings


Northwind Supply Co.
Live
Edit Site
0
New
Edit product
Howdy, admin
Northwind Supply Co.
Cart
Checkout
My account
Sample Page
Shop
Home / Home & Kitchen / Stoneware Coffee Mug
Stoneware Coffee Mug
$18.00
Thoughtfully made stoneware coffee mug built to last for years of everyday use.
Buy more, save more
QUANTITY
DISCOUNT
PRICE PER ITEM
2–4
10% off
$16.20
5+
20% off
$14.40
5
Add to cart
SKU: NW-008
Category: Home & Kitchen
Description
Additional information
Reviews (0)
Description


Northwind Supply Co.
Live
Edit Site
0
New
Edit product
Howdy, admin
Northwind Supply Co.
Cart
Checkout
My account
Sample Page
Shop
5
Home / Home & Kitchen / Linen Throw Blanket
Linen Throw Blanket
$79.00
Thoughtfully made linen throw blanket built to last for years of everyday use.
Buy 2, get 1 free — add them all to your cart.
1
Add to cart
SKU: NW-010
Category: Home & Kitchen
Description
Additional information
Reviews (0)
Description


Northwind Supply Co.
Live
Edit Site
0
New
Edit Page
Howdy, admin
Northwind Supply Co.
Cart
Checkout
My account
Sample Page
Shop
Cart
You are saving $97.00 on this order.
Spend $70.00 more to get 5% off your order.
PRODUCT
TOTAL
Stoneware Coffee Mug
$18.00 $14.40
Thoughtfully made stoneware coffee mug built to last for years of everyday use.
5
$72.00
Save $18.00
Linen Throw Blanket
$79.00 $52.66
Thoughtfully made linen throw blanket built to last for years of everyday use.
3
$158.00
Save $78.99
CART TOTALS
Add coupons
Free shipping
FREE
Estimated total
$230.00
Proceed to Checkout
Northwind Supply Co.
Blog
Events



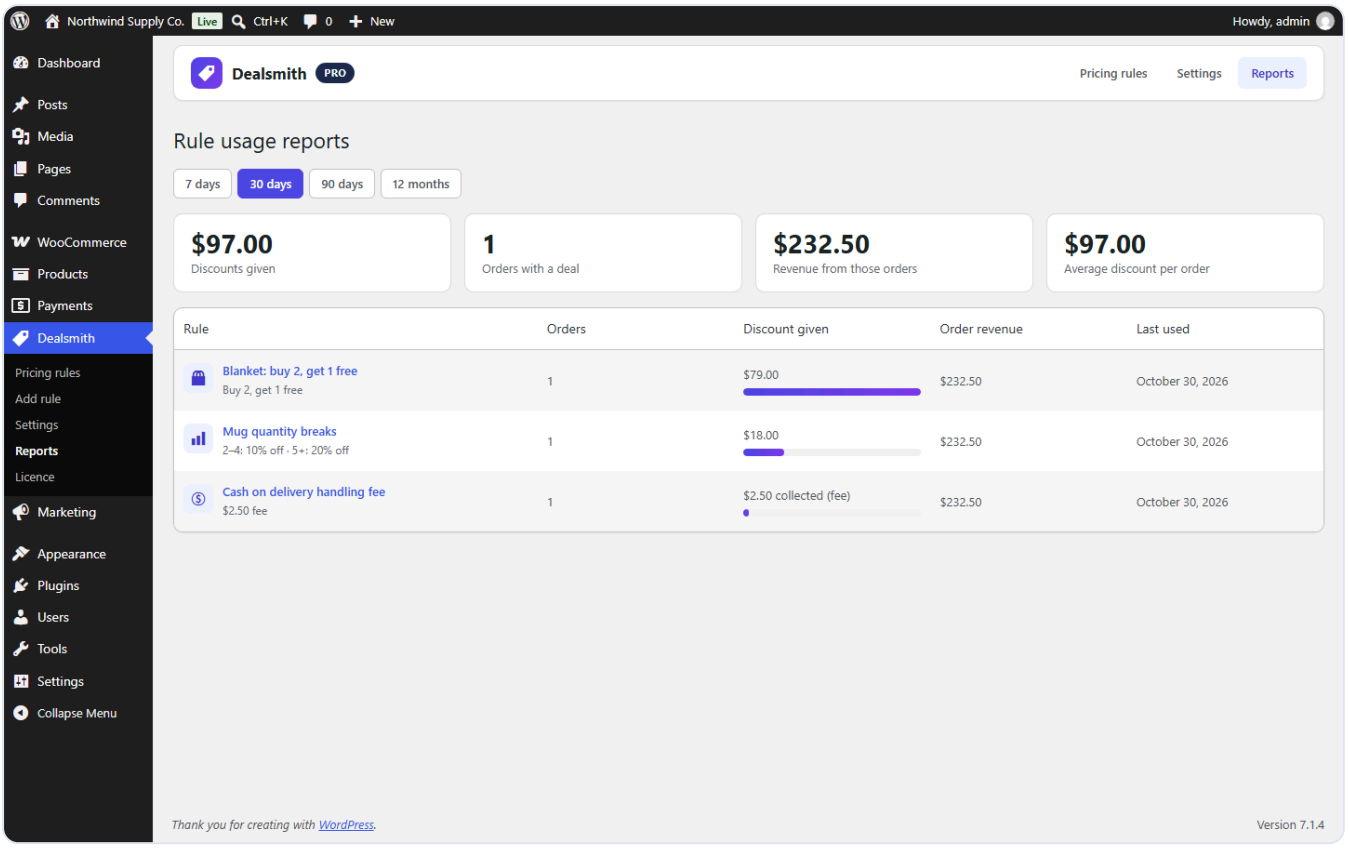


- **Shop and product pages**: discounted price with the original crossed out (for discounts that apply to a single item) and, in Pro, a deal badge.
- **Product page**: the quantity tier table with the price per item for each tier; the shopper's current tier is highlighted as they change the quantity. For variable products the prices update when a variation is chosen. Pro shows an offer box for BOGO and bundle deals.

- **Cart and checkout**: discounted item prices, cart discount lines and fees, and (Pro) deal notices.
- **Orders**: the order stores the discounted prices and the discount/fee lines. In the admin order screen a "Dealsmith item savings" line shows how much item discounts saved.

8. Reports (Pro) — Dealsmith → Reports

Screenshot:



Choose 7 days, 30 days, 90 days or 12 months. The cards show the total discount given, the number of orders that used a rule, the revenue of those orders and the average discount per order. The table lists every rule with its orders, discount given (or fee collected), order revenue and last use.

Usage is recorded when an order becomes Processing, On hold or Completed, and removed again if the order is cancelled, refunded or fails. Orders placed before Pro was active are not included.

9. FAQ

Does it work with the block cart and checkout? Yes, and with the classic shortcode cart and checkout.

Why are cart discounts a fee line and not a coupon? A negative fee line shows in the block and classic checkout, is copied to the order, cannot be removed by the shopper, and WooCommerce splits its tax across the cart's tax rates so taxes stay correct.

Can a price go below zero? No. Item prices stop at zero and cart discounts never exceed the subtotal.

Can shoppers combine a Dealsmith deal with a coupon? Yes. Coupons apply to the discounted item prices as usual.

Why doesn't the shop page show the BOGO or cart discount price? Those depend on what else is in the cart, so they are explained in the offer box and cart notices (Pro) instead of changing the listed price.

How do I give wholesale customers their own prices? (Pro) Create a product or tier rule and choose the role in "Only for these user roles".

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10. Troubleshooting

- **A rule doesn't apply** — check its Status in the list (Scheduled, Expired, Disabled, Needs Pro), that products/categories are selected, and the "Products already on sale" setting. In "Best discount wins" mode another rule with a bigger discount may win.
- **The tier table is missing** — the setting must be on and the product must be covered by an active quantity-tier rule for the current shopper.
- **Payment fee doesn't change in the checkout** — make sure the payment method is ticked in the rule; caching plugins must not cache the checkout page.
- **Prices look different with another pricing or currency plugin** — Dealsmith applies after other plugins at priority 20. Developers can skip specific cart items with the `prdp_skip_cart_item` filter.

Support: https://coodecraft.com/support