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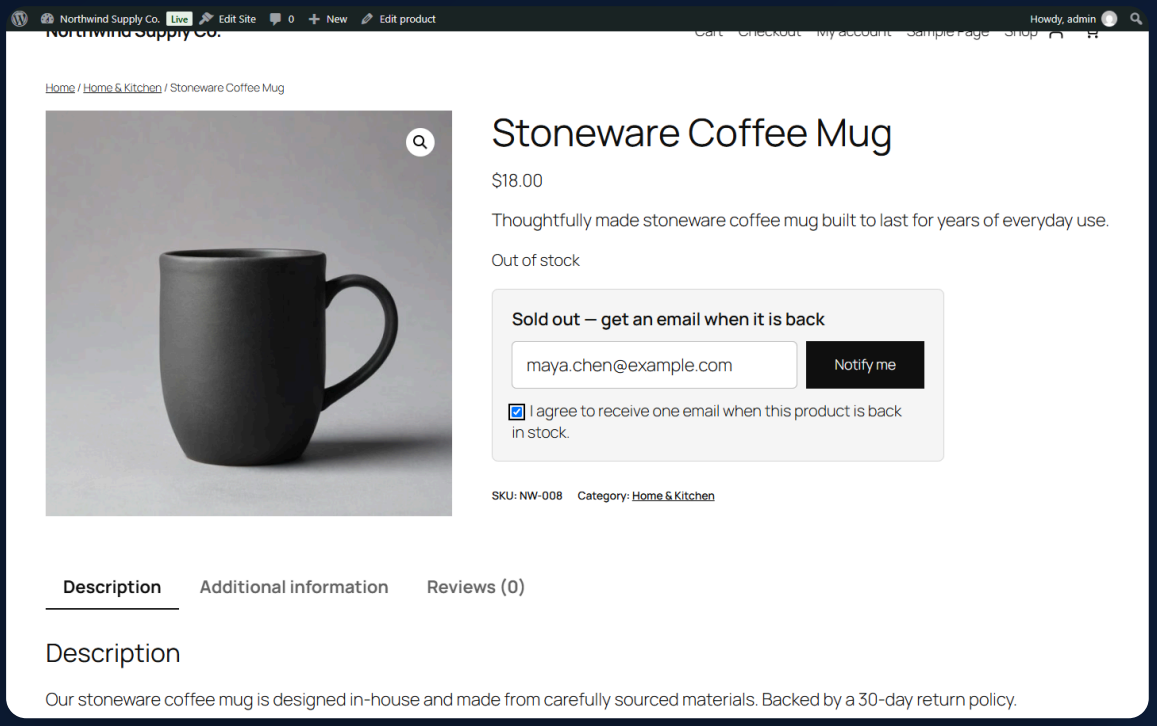
WOOCOMMERCE PLUGIN · USER GUIDE

RestockRing — Back in Stock Notifier for WooCommerce

Version 1.0.0 · Installation, licence activation, every setting explained, FAQ and troubleshooting.



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RestockRing — Back in Stock Notifier for WooCommerce

User guide for version 1.0.0 (Free and Pro).

RestockRing adds a "Notify me" form to sold-out WooCommerce products and variations. Shoppers leave their email address, and when the item is back in stock RestockRing emails them a link to it.

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1. Requirements

- WordPress 6.4 or newer, PHP 7.4 or newer
- WooCommerce 8.0 or newer
- Working email on your site (if WooCommerce order emails arrive, RestockRing emails will too)

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2. Installation

1. Go to **Plugins** → **Add New** → **Upload Plugin**.
2. Choose the RestockRing .zip (Free or Pro) and click **Install Now**, then **Activate**.
3. A new **RestockRing** menu appears in wp-admin with **Subscribers**, **Demand report**, **Settings** and **Licence** (Pro) or **Upgrade to Pro** (Free).

Nothing else is needed: every sold-out product now shows the form.

Switching from Free to Pro: deactivate and delete the Free plugin, then install Pro. Your subscribers and settings are kept (unless you ticked "Delete all plugin data" first).

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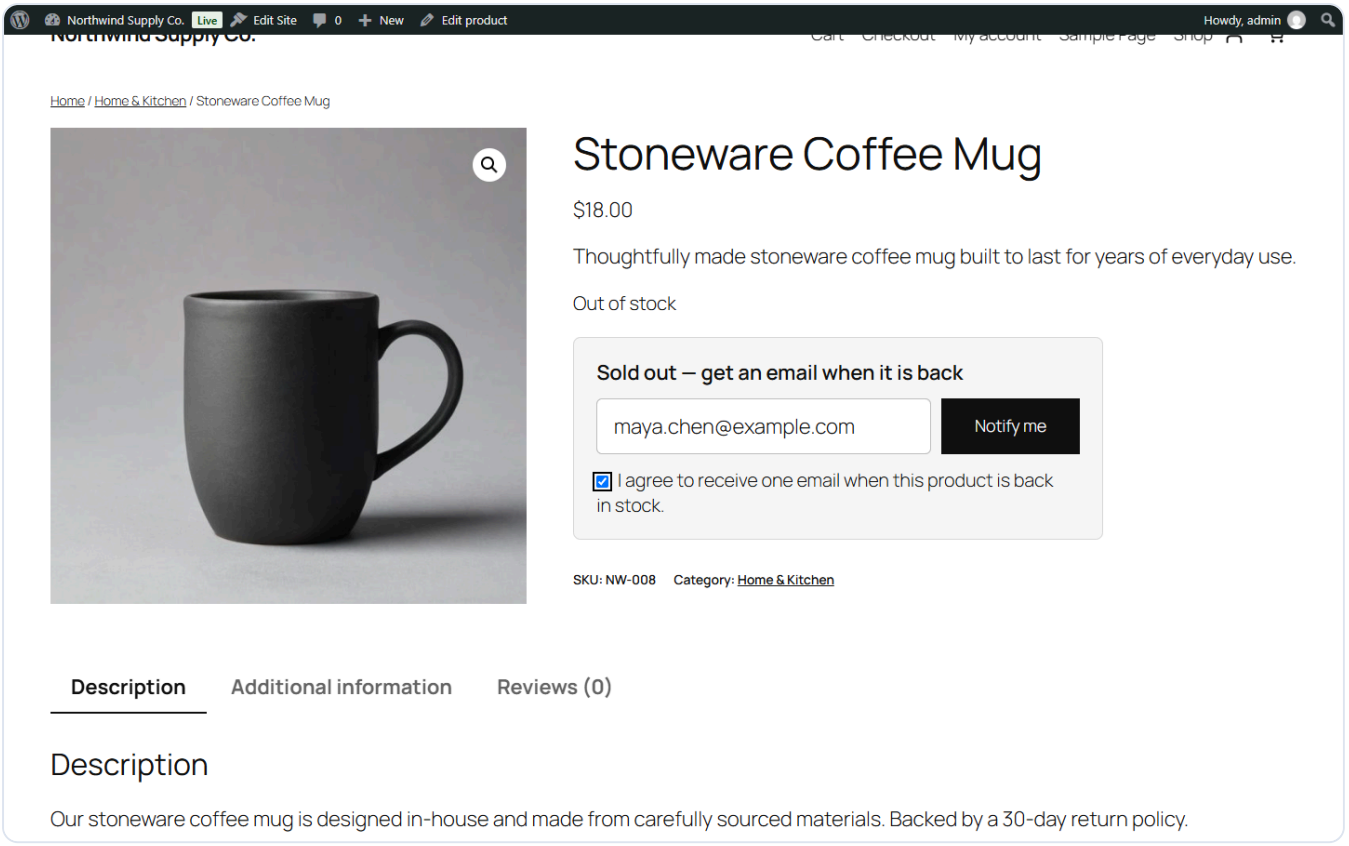
3. Activate your Pro licence

1. Open **RestockRing** → **Licence**.
2. Paste the licence key from your purchase email and click **Activate licence**.
3. Pro features unlock as soon as coodecraft.com confirms the key.

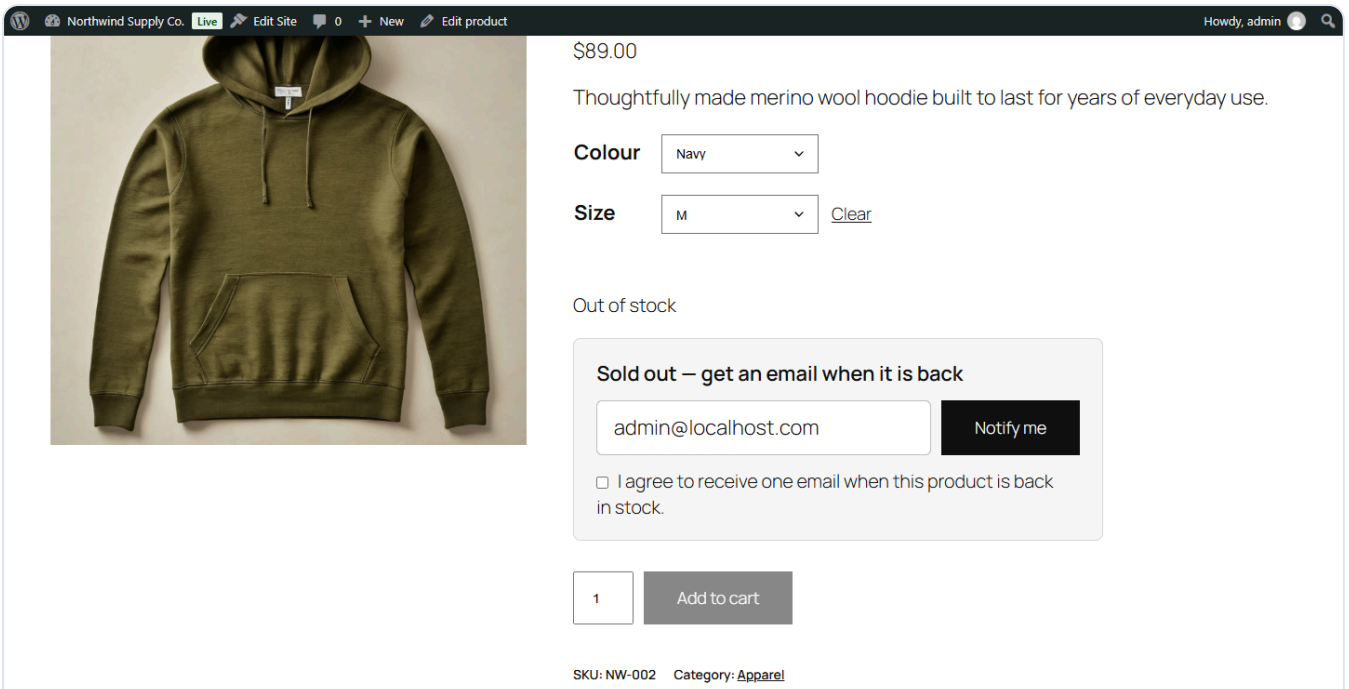
Monthly and yearly keys switch Pro off when they end and back on when you renew. After paying, click **I have paid — check again** on the Licence screen. Lifetime keys never end. While Pro is off, RestockRing keeps working as the Free version: the form, the subscriber list and the restock emails all keep running, and your Pro settings are kept for when you renew.

4. What shoppers see

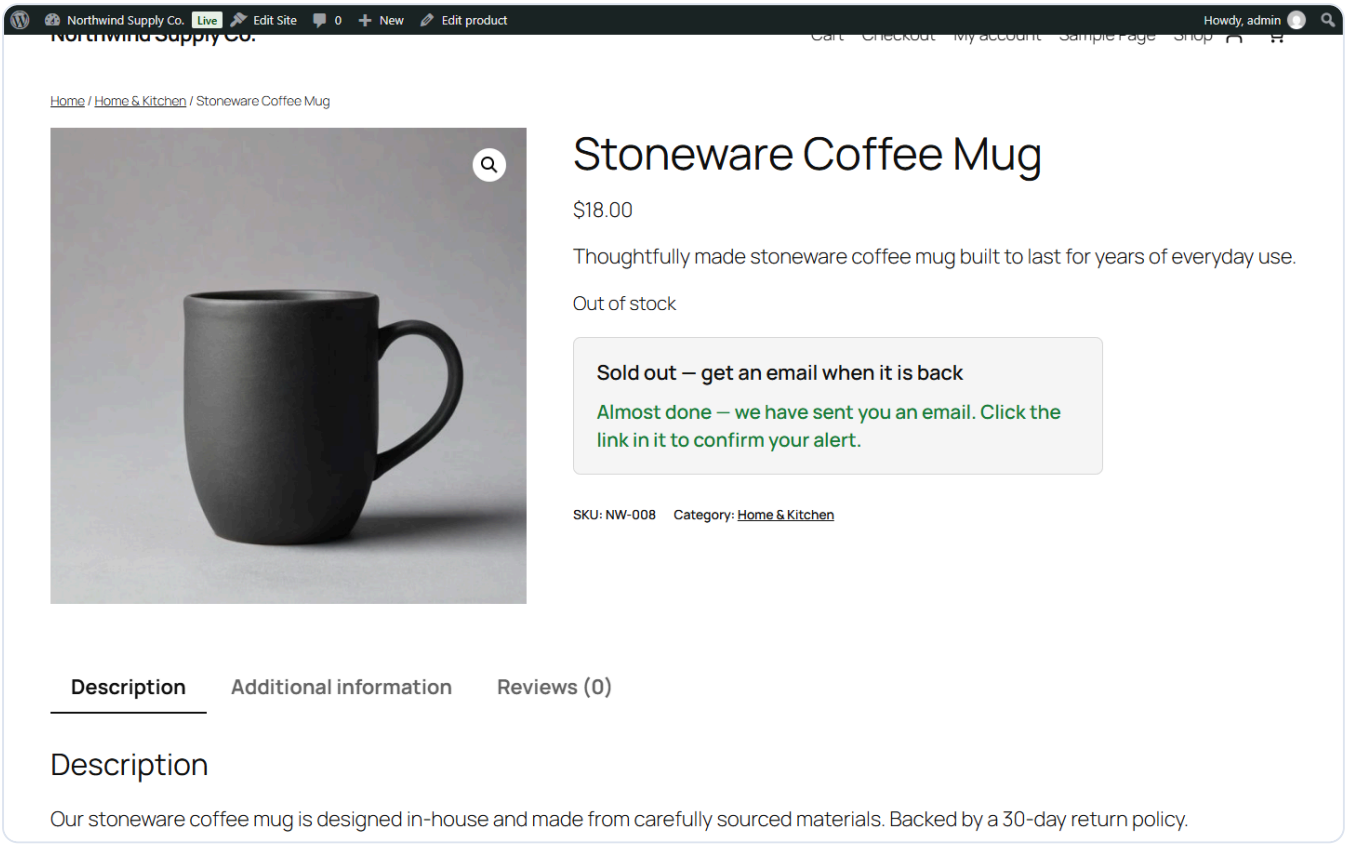
Sold-out simple product (screenshot): under "Out of stock" the shopper sees your form heading, an email field and a **Notify me** button. Logged-in customers have their email filled in.



Sold-out variation (screenshot): on a variable product, the form appears when the shopper picks a sold-out combination (for example Navy / M). Each variation has its own list; picking an in-stock variation hides the form.



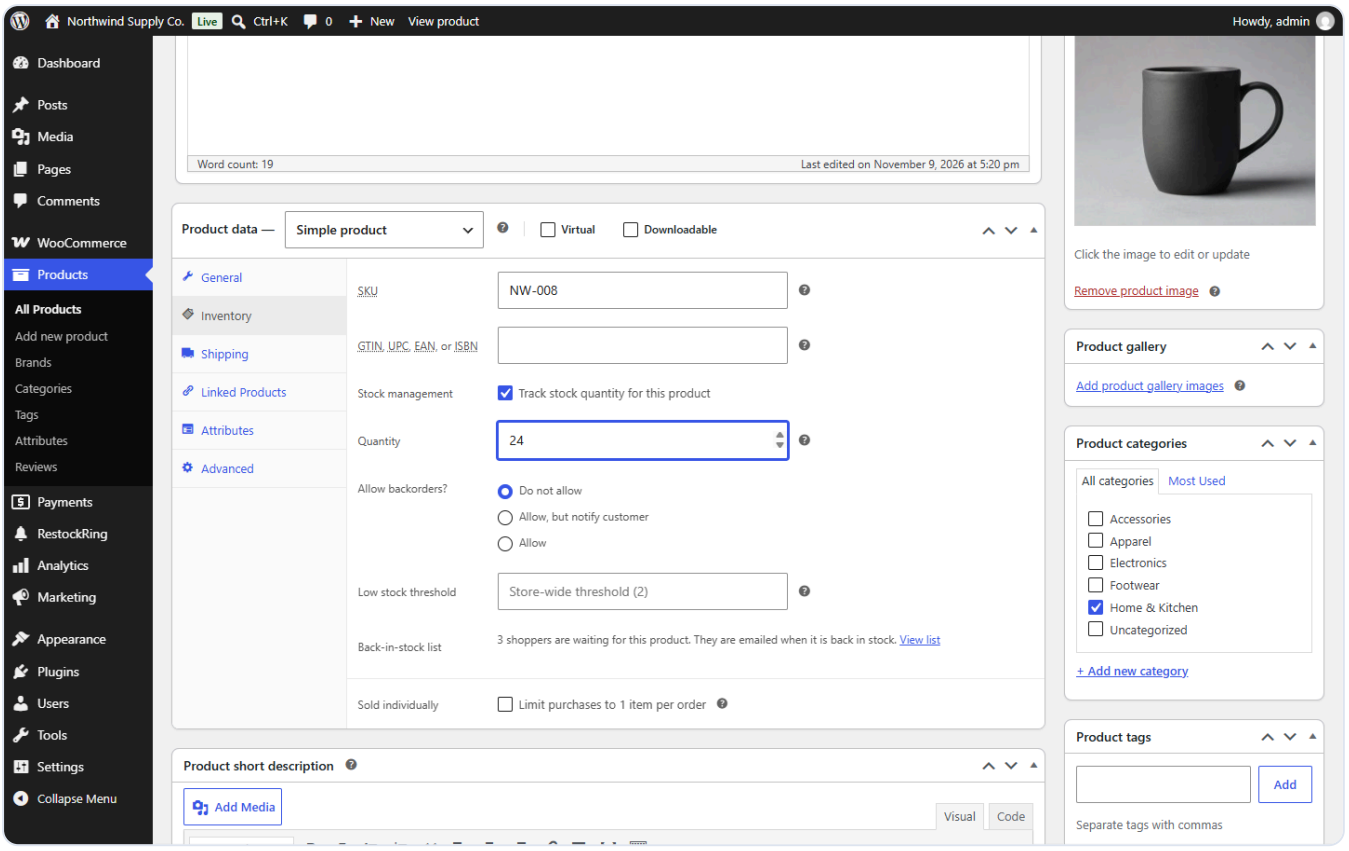
After clicking the button the shopper sees your thank-you message ( ). If they are already on the list, they are told so instead of being added twice. Products that allow backorders count as in stock and do not show the form.



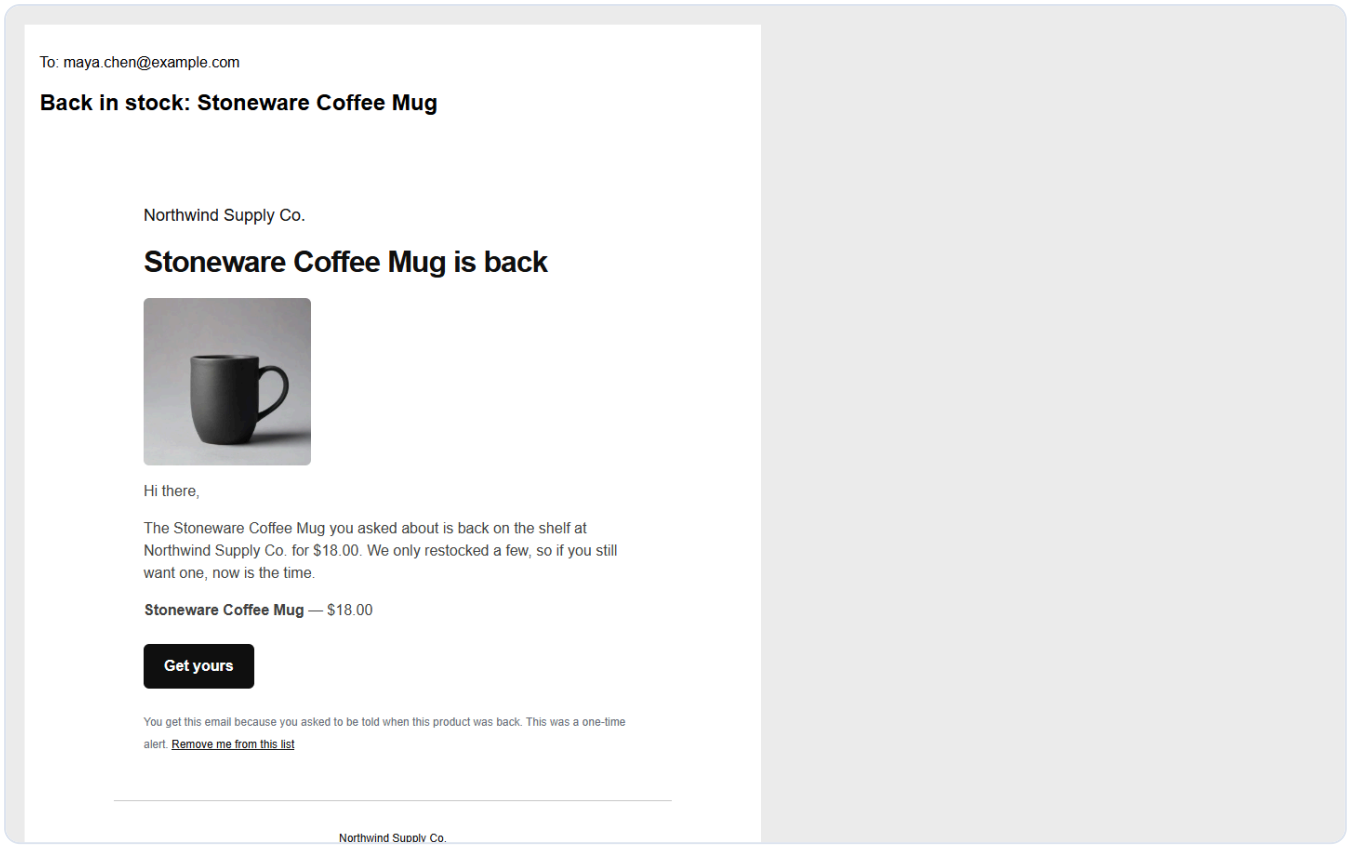
The form works in classic themes and block themes because it is added to WooCommerce's own stock message.

5. When the emails are sent

As soon as WooCommerce saves a product or variation with the stock status **In stock** again, RestockRing emails everyone waiting for it (screenshot shows a restock in the product editor). It listens to WooCommerce's stock-status hooks, so it does not matter whether stock is added in the product editor, through WooCommerce's stock-update function, or another tool that saves the product through WooCommerce.

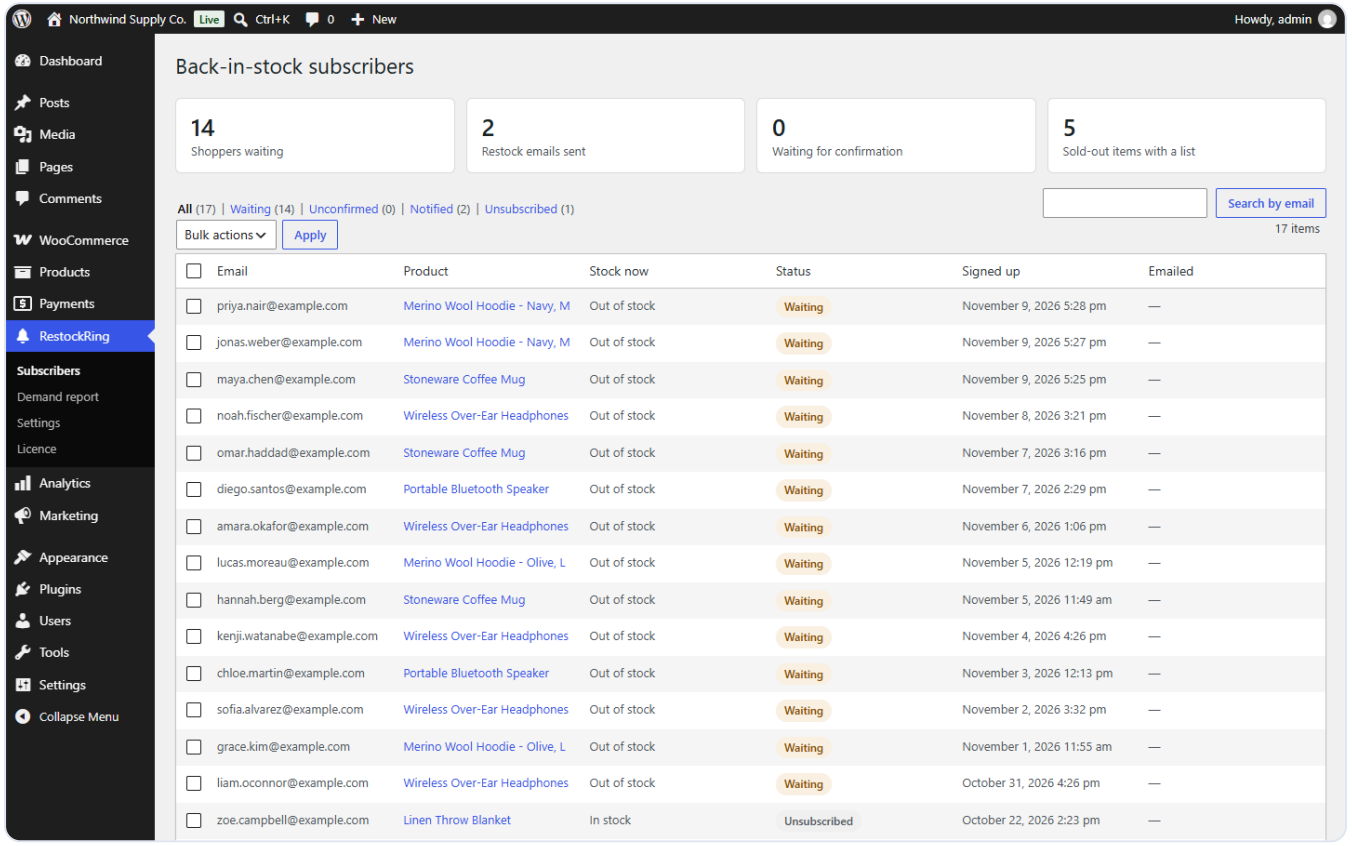


The email (screenshot) uses your WooCommerce email header, footer, colour and From address (WooCommerce → Settings → Emails). It shows the product photo, name, price, a button to the product and a one-click **Remove me from this list** link. Each shopper gets the alert once; afterwards they are marked **Notified**.



6. Subscribers screen

RestockRing → Subscribers (screenshot):



- Cards: shoppers waiting, restock emails sent, sign-ups waiting for confirmation (Pro double opt-in), and sold-out items with a list.
- Filters: All, Waiting, Unconfirmed, Notified, Unsubscribed. Search by email.
- Each row shows the email, the product or variation (linked to the product editor), its stock status now, the status, the sign-up date and the date the restock email was sent.
- Bulk action **Delete** removes the selected rows.
- **Back in stock — emails still queued** (screenshot `pro-14-queued-batch.png`) lists items that are in stock again but still have shoppers waiting, for example while batch sending is on. Click **Send next batch now** to send the next batch at once.

In the product editor, the **Inventory** tab shows how many shoppers are waiting for that product.

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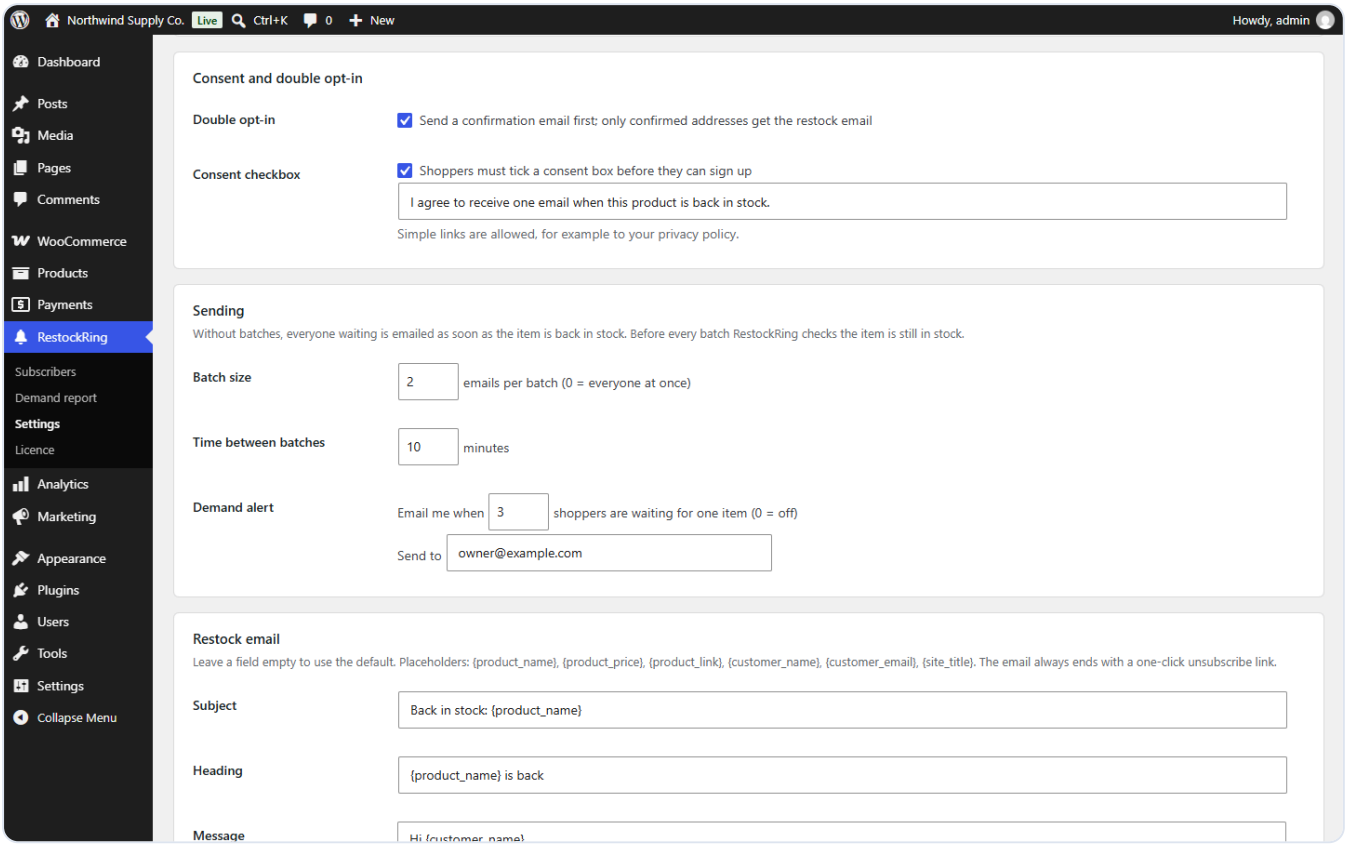
7. Settings

RestockRing → Settings (screenshot).



Notify-me form (Free):

- **Show the notify-me form on sold-out products** — on by default.
- **Also on sold-out variations** — on by default.
- **Form heading**, **Button text**, **Thank-you message** — your own wording.

Consent and double opt-in (Pro):

- **Double opt-in** — new sign-ups get a confirmation email first (status **Unconfirmed**); only confirmed addresses get the restock email. The shopper sees "Almost done — we have sent you an email".
- **Consent checkbox** — shoppers must tick a box before they can sign up. Write your own text; simple links (for example to your privacy policy) are allowed. The server refuses sign-ups without the tick, not just the browser.

Sending (Pro):

- **Batch size** — how many shoppers are emailed per batch (0 = everyone at once). The longest-waiting shoppers go first.
- **Time between batches** — minutes until the next batch (WordPress cron). Before every batch RestockRing checks that the item is still in stock; if it sold out again, the remaining shoppers stay on the list for the next restock.
- **Demand alert** — "Email me when N shoppers are waiting for one item" and the address to send it to (your admin email if empty). The alert is sent when the count reaches exactly N.

Restock email (Pro):

- **Subject**, **Heading**, **Message**, **Button text**. Leave a field empty to keep the default. Placeholders: `{product_name}`, `{product_price}`, `{product_link}`, `{customer_name}`, `{customer_email}`, `{site_title}`. The unsubscribe link is always added.

Data:

- **Delete all plugin data when the plugin is deleted** — off by default. When ticked, deleting the plugin removes the subscriber table, settings and licence data.

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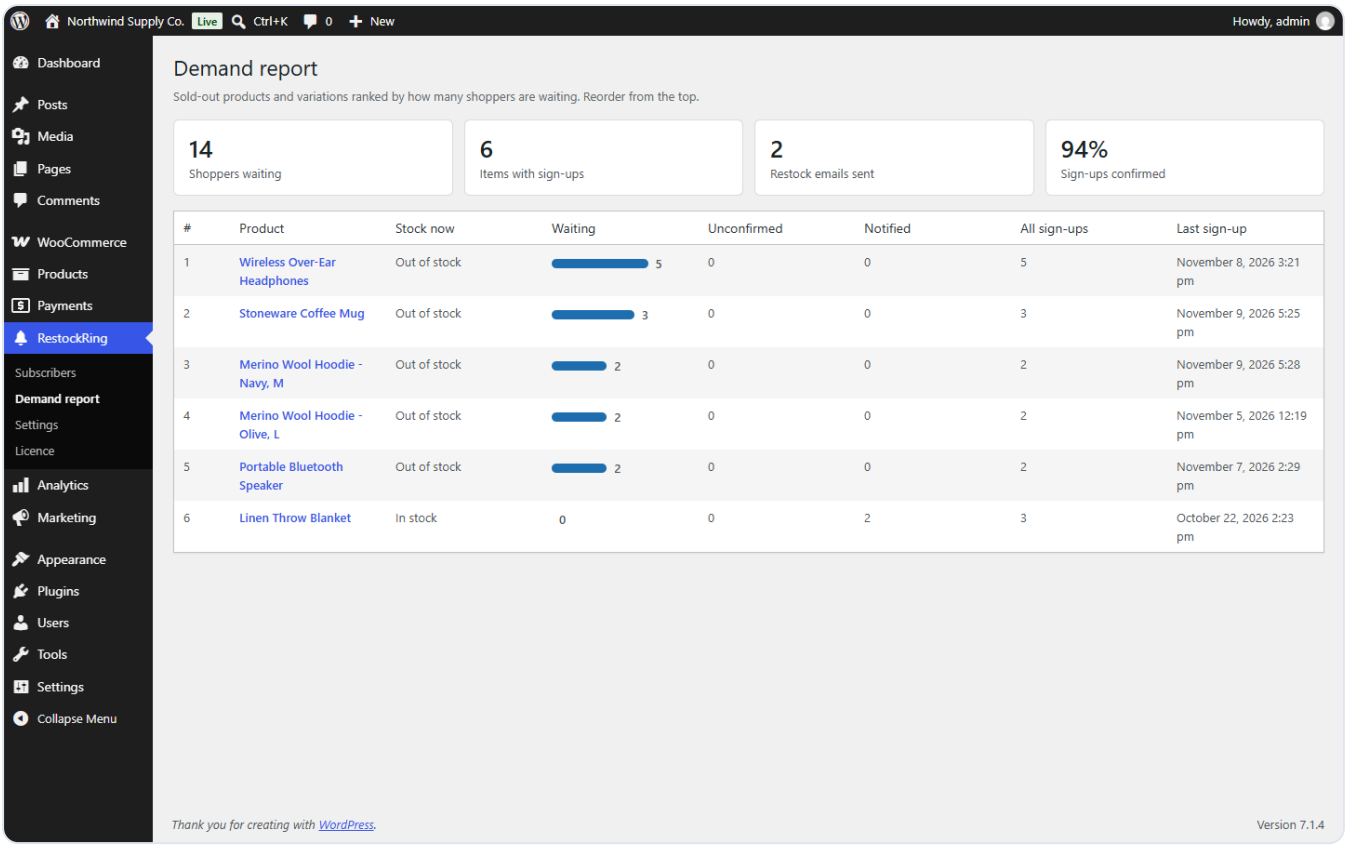
8. Demand report (Pro)

RestockRing → Demand report (screenshot) ranks products and variations by the number of shoppers waiting, with a bar for each, plus unconfirmed, notified and total sign-ups and the date of the last sign-up. Use it to decide what to reorder first. In the Free version this screen explains the report and shows how many sold-out items have a list.



9. Privacy

RestockRing stores the email address, the product and variation, the WordPress user ID for logged-in customers, whether the consent box was ticked, and the sign-up, confirmation and sent dates, in its own database table. IP addresses are not stored (a hashed value is kept for one hour only to limit sign-ups per visitor). The plugin makes no outside connections; Pro contacts coodecraft.com only to check its licence.

10. FAQ

Does it work with variable products? Yes, per variation.

Can shoppers sign up for a product that is in stock? No. The form only shows on sold-out items, and the server refuses sign-ups for items in stock.

Can it send SMS or WhatsApp alerts? Not yet. RestockRing sends email only.

Can shoppers manage all their alerts from My Account? Not yet. Each email has a one-click unsubscribe link.

Will a shopper be emailed twice? No. After the restock email a shopper is marked Notified. If they want the next restock too, they sign up again.

11. Troubleshooting

- **The form does not show:** check the product is really "Out of stock" (not "On backorder") and that the form is switched on in Settings. For variations, also check "Also on sold-out variations".
- **No email arrived:** check that WooCommerce order emails arrive. If they do not, set up an SMTP plugin. Check RestockRing → Subscribers: rows marked Notified were handed to WordPress's mail system.
- **Batches are slow:** batches after the first use WordPress cron, which runs when your site gets visits. On quiet sites use **Send next batch now**, or set up a real server cron for wp-cron.php.
- **Pro settings are greyed out:** your licence is not active or has ended. See RestockRing → Licence.