Abandoned-cart email — add-on for Code Craft shop templates

Sends one friendly reminder to shoppers who started checking out but did not finish, with a link that puts their cart back, but **only if they asked for it**.

Product page: https://coodecraft.com/market/product/php-shop-abandoned-cart-addon

What it does

- Adds an opt-in box to the checkout, unticked by default: "Email me a reminder with my cart if I don't finish my order." (the text is yours to change).
- Only when the shopper ticks it and types their email is the cart saved: email, name, items and total. Without the tick nothing is stored.
- If no order with that email follows within your delay (default 2 hours), **one** reminder is sent, listing the items still available, with:
- a **restore link** that opens your cart page with the same items in it;
- an **unsubscribe link**. That address is then never stored or emailed again.
- Placing an order marks the cart as recovered, so nobody is reminded about something they already bought.
- Links are signed with your site's secret key; changed or guessed links are refused.
- **Admin → Add-ons → Abandoned carts** lists saved carts (waiting, reminded, ordered, unsubscribed), has a "Send due reminders now" button and deletes carts older than your limit (default 30 days).
- Reminders go out while people use your site. For exact timing, add the cron URL shown on the settings screen (every 15 minutes).

Needs one of the 12 Code Craft shop templates (shop engine, site core 1.1 or later).

Install

1. Upload the `abandoned-cart` folder into `addons/`.
2. **Admin → Add-ons** → switch on **Abandoned-cart email** → **Settings**: licence key, opt-in text, delay, subject and text (`{name}` = the shopper's name).
3. Mention cart reminders in your privacy policy.

How it was tested

On copies of the Kora and Pustak shop templates with real PHP 8.3 and a local SMTP sink: no consent → nothing stored; with consent → saved; not yet due → no email; due → exactly one

reminder; running again → no second email; restore link puts the cart back for that shop; tampered restore / unsubscribe links refused; ordering marks the cart recovered and no reminder follows; unsubscribe clears the cart and the address is not stored again; the admin list; the cron URL with a wrong key; the licence gate on a non-local domain (mock licence server).

Limits

- One reminder per cart (and at most one per address per 7 days); there is no multi-step email sequence.
- The reminder is a plain-text email sent with your site's email settings (SMTP or PHP mail()).
- The restore link opens the cart in the browser that clicks it; prices and stock are checked again on the cart page.

The settings screen

Admin → Add-ons → abandoned-cart, on a local copy of the Kora shop template:

